

CRACKING THE CODE:

INNOVATION FOR A GENDER EQUAL FUTURE



#CrackingTheCode this International Women's Day

To crack the code to gender equality, we need to leverage inclusive technologies, embrace disruptive innovation and ensure access to education - to combat generational and systemic gender-based discrimination, embedded in our cultural bias for generations.

We need to disrupt the current codes of behaviours, beliefs and systems that foster entrenched inequality through innovation, access, and education.

We must crack our cultural, economic and social codes and behaviours that entrench inequality.

Innovation

Innovation is a key driver of disruption and change and is critical to achieving a gender equal future. Equality will only be achieved with bold transformative ideas, inclusive innovation and lasting solutions.

Access, Inclusion & Education

We need improved access to opportunities, pathways and investment for women to innovate and transform all our futures, for the better. But we cannot innovate without education. Women and girls everywhere require access to education and pathways to careers in technology, engineering and science, represented at every level, to ensure full and equal participation and ensure inclusive workplaces.

We must also innovate to close the digital gender gap that keeps so many women offline and away from new opportunities. Only then will women have the social and cultural foundations to survive, thrive and lead.

"Our gender equal future is only possible with more women in leadership, financially empowered and able to fully participate - a future where all women are safe and free from violence, at the heart of decision making for inclusive, educated and innovative communities." Simone Clarke, CEO UN Women Australia

Join us this IWD

In 2023 UN Women Australia will continue to host the pre-eminent IWD fundraising events across the country. On Friday 3 March we will host live events in Sydney, Canberra, Melbourne, Brisbane and Perth, with the content from all five events available via our live stream virtual hub, to ensure more inclusive access for all.

Join us as we bring together leaders and change-makers who are redefining innovation – creating new social, economic and cultural codes for a gender equal future and importantly, help us raise much needed funds to accelerate gender equality.

Hear from incredible women technologists, innovators, entrepreneurs, and gender equality activists who are inspired to make a difference every day.

Whether you're an individual, an organisation, in Parliament, in the office, online, or at school – there are many ways to get involved and show your support for women and girls around the world. Find out more at unwomen.org.au

IWD 2023



DONATE

UN Women is committed to achieving gender equality for all women, empowering them to contribute their unique knowledge and skills to help create a better world for themselves, their families and their communities. Working in over 100 countries across the globe, UN Women runs vital programs that provide women and girls access to technology, training programs and safe spaces, empowering women and girls to obtain an education, become leaders in their community and build a brighter, more equal future for us all.

But we can't do it alone.

UN Women Australia relies entirely on voluntary contributions from governments, the private sector and passionate, generous individuals like you. Individuals who are committed to ensuring gender equality and women's empowerment.

By giving generously at our IWD events, donating during March, or fundraising in your workplace, community or school, you will be working alongside us to ensure women and girls are not left behind. Your gift will help ensure women and girls have access to support services, educational opportunities and innovations that are vital to creating the sustainable and equal future we all want to see.

HOW YOUR GIFT CAN HELP



\$43 could supply solar-powered mobile phone chargers for 20 women to keep the lines of communication open following a natural disaster.



\$74 Could provide an energy efficient cooking kit, reducing long hours women spend looking for firewood and cooking.



\$143 could support the development of an app to provide access to services for sexual gender-based violence survivors.



\$215 could help provide a smartphone to a woman in Nepal enabling her to connect to vital services, including domestic violence support.

DID YOU KNOW?

The digital gender gap has barely improved since 2011. Globally, there are around 250 million fewer women online than men.

Women's exclusion from the digital world has shaved \$1 trillion from the GDP of low and middle-income countries in the last decade— this will grow \$1.5 trillion by 2025 without action.

Today worldwide some 327 million fewer women than men have a smartphone and can access mobile Internet.

Globally, women hold only 2 in every 10 science, engineering and information and communication technology jobs.

Innovations from a team that include at least one woman are proven to be more economically valuable and have higher impact than those with only men involved.

Women-led startups received just 2.3% of venture capital funding in 2020.

When Computer Science degrees were first offered in the late 1960s, the gender mix was about equal. Now women only make up 21% of tertiary graduates with a STEM related degree in Australia.

Globally, 24% of women have reduced their internet usage as a result of abusive online contact.

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and join the conversation



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Check out our [IWD 2023 Trello Board](#) for resources you can use and share to help spread the word!