



**ANNUAL REPORT**

**2021**





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# CONTENTS

<a href="#">MESSAGE FROM OUR BOARD CHAIR</a>	4
<a href="#">MESSAGE FROM OUR CHIEF EXECUTIVE OFFICER</a>	6
<a href="#">IMPACT</a>	8
<a href="#">INTERNATIONAL WOMEN'S DAY 2021</a>	11
<a href="#">ACCELERATING GENDER EQUALITY</a>	14
<a href="#">ENGAGING THE AUSTRALIAN GOVERNMENT</a>	18
<a href="#">PARTNERS AND SPONSORS</a>	20
<a href="#">FINANCIAL REPORTS</a>	23
<a href="#">THANK YOU</a>	27



GENERATION  
EQUALITY



## MESSAGE FROM OUR BOARD CHAIR

I am humbled and honoured to write this as the new Chair of UN Women Australia. I would like to pay tribute to Debra Eckersley who very ably led us through the Covid pandemic, and both initiated and also supported so many programs for UN Women Australia. As she retires from our board at the end of her term it is with gratitude and thanks that we look back on her tenure and leadership.

We also welcomed our new CEO, Simone Clarke, who joined us in late 2021 following the departure of our long-standing Executive Director, Janelle Weissman.

Janelle was a wonderful leader in her seven years at UN Women Australia. She has always remained deeply motivated to drive positive change for women and girls across the world and we thank her for her contribution to advancing gender equality.

Simone joins us with a long history of leadership in both NFP and corporate roles

including time at both UNICEF and Telstra. It is an exciting new chapter for UN Women Australia and Simone and I are focused on continuing to build on the strong legacy that Debra, Janelle and the Board have created.

Alison Terry was also elected to our board, ably adding representation in Western Australia. Alison has strong experience in governance and law adding to the diverse skill set of our Board.

It is especially an important and relevant time for women and for gender equality as the past two years have thrown challenges we could



never have imagined. The backdrop of Covid and women's security in Australia have been particularly significant. It's encouraging to see how quickly our team adapted and innovated in the face of challenges. I'm thrilled to see that this year we were able to not only hold five concurrent International Women's Day events across Australia, but also livestream these to thousands across Australia and the globe, to join online. This is the legacy of adaptation.

The speed with which the world responded to the unique challenges of these last few years can only give us renewed hope, that even the most entrenched and accepted behaviours can be changed. UN Women programs globally have created real and sustained countrywide change we can all be proud to have been a part of.

In 2021 we asked the question 'When will she be right?'. This award-winning campaign asked the direct and sobering questions that underpin our fight for equality. It was launched into a backdrop of gendered violence in Australia and so underpins all our hopes for both ourselves and our daughters into the future.

She will be right when she is equal, when she is free from discrimination, when she is safe at work, at home and online, and when she can afford to live a comfortable life free from financial stress, economically secure in her own right. We need to advance the pace of change – and with your support, we will continue to strive for an equal world for all.

We are incredibly lucky to be supported by our dedicated team at UN Women Australia and our network of passionate and inspiring volunteers and supporters, to help us in that mission. We are thankful for your unwavering support, particularly from our International Women's Day committees, volunteers, and donors.

Thank you for your kind support of UN Women Australia as we work towards a gender equal world.



**Georgina Williams**  
Chair







## MESSAGE FROM OUR CHIEF EXECUTIVE OFFICER

2021 was another challenging year, both in Australia and globally.

Unfortunately, we continued to witness the devastating impacts Covid-19 had on women and girls around the globe, further exacerbating already entrenched discrimination and exposing women everywhere to even more violence and abuse. We were also devastated to see the rights of women and girls decimated overnight in Afghanistan.

Here at home, we saw the gruelling impact the massive increase in unpaid care was having – falling disproportionately to women – not to mention the mental toll felt by so many with continued lockdowns and families separated by state border closures.

Yet despite of all of this, there are still many achievements to celebrate over the past year, made possible thanks to your generous support.

## IN 2021 UN WOMEN AUSTRALIA:

Contributed more than \$1,291,484 directly to UN Women programs across the globe

Raised \$129,000 to support women and girls in Afghanistan, our most successful emergency appeal to date

Celebrated the incredible contributions of women leaders around the world and highlighted UN Women's Markets for Change program at our International Women's Day (IWD) 2021 events

Held five concurrent IWD events, along with a virtual hub livestream for the first time

Launched the award-winning When Will She Be Right campaign

Exceeded our \$100,000 fundraising target by more than \$46,000 at UN Women Australia's inaugural International Women's Day of Giving

Launched the Unstereotype Alliance Australia Chapter

Expanded our reach, with UN Women Australia's combined social media following increasing by 38% between 1 Jan 2021 and 31 Dec 2021

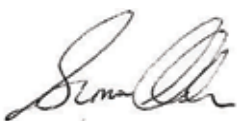
Welcomed Westpac as a Platinum partner

We would also like to acknowledge the ongoing support of the Australian Government, the Department of Foreign Affairs and Trade and the Office for Women, as well as State and Territory governments, whose long-term support has a direct and positive impact on so many women in the region.

Once again, we are humbled by the commitment and generosity from our supporters, partners and the community. Our shared passion to drive genuine change and achieve gender equality in our lifetime, gives us hope, and accelerates our efforts.

There is still much to be done to achieve gender equality, but with our collective efforts and shared purpose, together we can ensure women live free from discrimination, violence and abuse, able to live, earn and lead, financially empowered and able to realise our full potential.

On behalf of women and girls all over the world – thank you – we could not continue this important work without your ongoing support.



**Simone Clarke**  
Chief Executive Officer





## IMPACT

### SUPPORTING WOMEN ON THE FRONT LINES OF COVID-19 IN INDIA

In 2021, the COVID-19 crisis in India reached catastrophic levels. As infection rates rose, hospitals were running out of beds and oxygen, medication was limited, and there were vaccine shortages.

The scale of the emergency was unprecedented and as with every crisis, women and girls, especially those from poor and marginalised communities, were among the hardest hit.

At the peak of the outbreak, UN Women was working with partners on the ground to provide masks, gloves and other personal protective equipment for front-line responders; training health workers in COVID-19 response; supporting women's livelihood projects and offering cash transfers to women in need.

With support from generous donors, UN Women also worked to mitigate the heightened risk of gender-based violence by supporting the

training of counsellors, social workers and staff at One Stop Crisis Centres – facilities where women survivors could access a comprehensive set of services: medical attention, legal aid, and temporary shelter.

For many women in India, access to information can be difficult. Because of this, misinformation about the disease and vaccinations spread quickly. UN Women worked to combat this by partnering with other organisations and youth groups to increase access to verified information, fight misinformation and improve women's knowledge about COVID-19 prevention and how to access medical and emergency services when escaping violence.



# ROHINGYA FIRE EMERGENCY

Feroza is a 35-year-old Rohingya woman living in one of the world’s most vulnerable communities – the Rohingya refugee camps in Cox’s Bazar, Bangladesh. After losing her husband to the horrific violence in Myanmar, Feroza fled to Bangladesh with her two children and has been living in Camp 9 ever since.

On 22 March 2021, a devastating fire tore through Camps 8, 9 and 10, killing 15 refugees, injuring over 560 and leaving tens of thousands of residents – including Feroza – without shelter and in need of emergency supplies.

“We lost everything to the fire,” Feroza shared. “I had to depend on others to borrow their abaya for going outside.”

An abaya is vitally important for many women in the Rohingya refugee camps. Without their covering, women and girls won’t leave their temporary shelters to collect relief items and food, or access services such as healthcare. Women will also refrain from using toilets during the day and are only venturing out at night, putting themselves at increased risk of violence under the cover of darkness.

In the wake of this shocking disaster, UN Women was on the ground, working to meet

the immediate needs of the 48,300 people who lost their homes and personal belongings. With the generous support of UN Women Australia donors, UN Women was able to provide relief kits containing reusable sanitary pads, a sleeping mat, mosquito net, a toothbrush and toothpaste, comb, sandals, and an abaya to women and girls in need.

Feroza was one of those women. “After receiving the kits, specifically [the] abaya, me and my daughter can move freely to access toilet facilities, collect water from other blocks and aid items,” she said, gratefully.

*UN Women Australia thanks everyone who generously gave to our Rohingya Fire Emergency Appeal. Your support has given many women, like Feroza, the opportunity to recover from this tragedy with dignity.*



UN Women/Mahmudul Karim



UN Women/Mahmudul Karim





## PROTECTING WOMEN'S RIGHTS IN AFGHANISTAN

On 15 August 2021, the world looked to Afghanistan as the Taliban entered Kabul and took the city. Since then, there have been immediate and dramatic reversals of women's rights and fundamental freedoms, particularly impacting their right to work, access to education, basic health and protection services, and participation of women and girls in the public sphere.

Afghan women and girls have played a pivotal role throughout the history of their country, and it is essential they continue to play this role and their hard-won rights are protected.

UN Women has been present in Afghanistan for over 10 years and is committed to stay and deliver life-saving services through the establishment of Women's Multi-Purpose Centres in key locations across the country. These centres will provide a safe space for women and girls, especially those who have experience violence, to access vital services such as counselling, skills training, and cash for work initiatives to support women's economic empowerment and livelihoods.

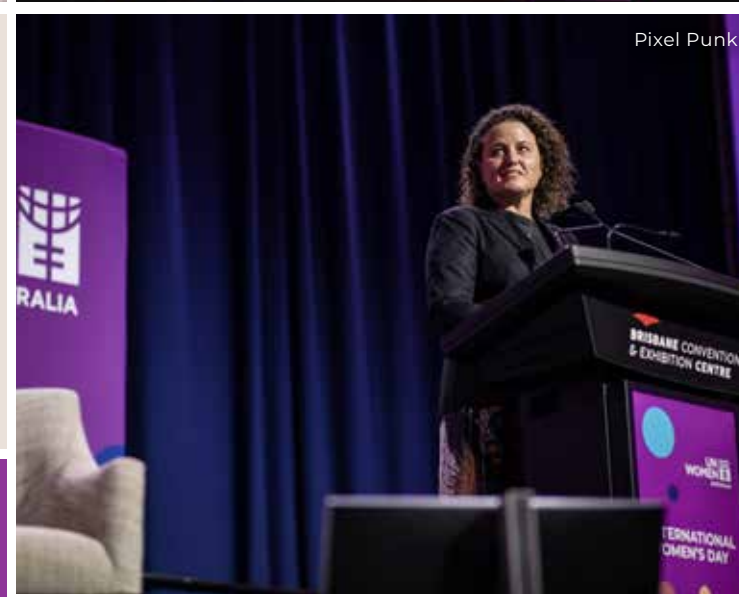
It is vital that Afghan women are not just talked about, but that they are heard from directly. UN Women is working closely with the humanitarian system to ensure the needs of the most impacted

women and girls are met, that women can participate fully in the design and delivery of the humanitarian response, and that data-driven evidence and analysis is used to ensure the response is effective for women and girls.

UN Women is also continuing to engage in advocacy efforts to ensure that women's rights are protected and promoted, and that women's rights defenders have resources and protection – a critical marker of peace and security in any country.

*We were truly overwhelmed with the outpouring of support we have seen for Afghan women and girls. Thanks to our incredible donors, **\$129,000** has been raised to support women and girls in Afghanistan. A very special thank you also goes to our National Champion, Nicole da Silva for raising over \$35,000 by donating her birthday.*





# INTERNATIONAL WOMEN'S DAY 2021

2021 was an exceptional year for our International Women's Day (IWD) campaign. The challenges brought on by COVID-19 also presented us with an opportunity to do things a little differently, resulting in an ambitious program of events and activities that will resonate for years to come.

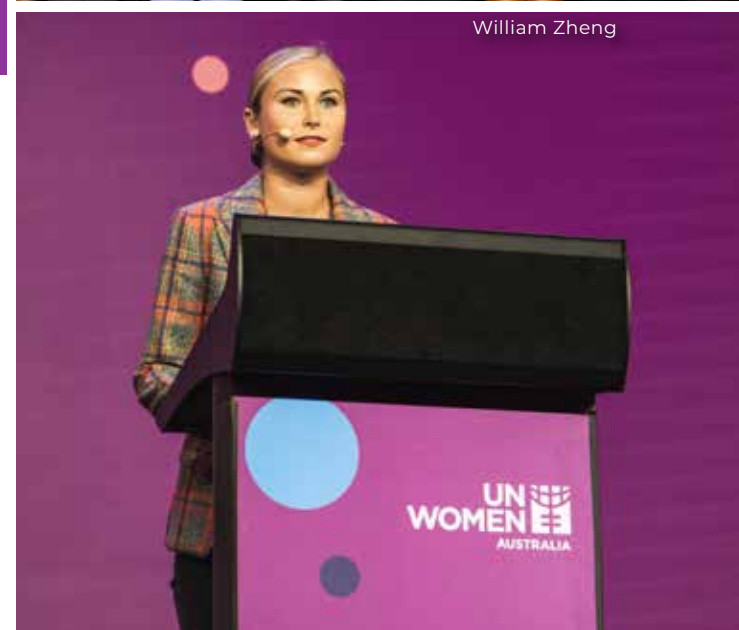
The global theme for IWD 2021 was *Women in Leadership: Achieving an equal future in a COVID-19 world*. The COVID-19 crisis has highlighted the disproportionate burdens that women carry and the centrality of women's contributions to decision making. IWD was an opportunity to celebrate the tremendous efforts of women and girls around the world who are shaping a more equal future.

Across our national IWD events and inaugural Day of Giving, UN Women Australia's IWD 2021 campaign raised **\$400,000** to advance UN Women's agenda and make a real difference in the lives of Pacific women through the Markets for Change program.



Eloise Robertson

William Zheng







## INTERNATIONAL WOMEN'S DAY EVENTS

Each year, UN Women Australia hosts Australia's pre-eminent IWD events and this year, despite ever-changing COVID-19 restrictions, was no exception.

Our 2021 events celebrated the incredible contributions of women leaders around the world who are committed to making a difference every day and highlighted UN Women's Markets for Change program in the Pacific, which works to empower women to become leaders in their workplace and community.

For the first time, all five live events were held concurrently and streamed to an online audience via an interactive virtual hub, enabling new audiences to join us from all around Australia and beyond. We were also pleased to offer free streaming access to secondary schools with thanks to our event sponsor, Salesforce.

We were delighted to welcome 2021 Australian of the Year, Grace Tame as our headline speaker. Her passionate and inspiring address was livestreamed to all events, resulting in a standing ovation and an outpouring of support from across the nation. We were also privileged to be joined by an incredible line-up of local speakers including Yasmin Poole, Liz Broderick, Jamila Rizvi, Kate Jenkins, Michelle Deshong, Julie-Ann Guivarra, Dr Kristin Ferguson, Tom Seymour, Shelley Cable, Marion Fulker and Zahra Al Hilaly.

IWD is our time to celebrate, reflect and commit to change. For those of you who joined our IWD events, we say THANK YOU for standing with us to create a world where each of us are free and equal.

# INTERNATIONAL WOMEN'S DAY OF GIVING

On 8 March 2021, UN Women Australia launched our inaugural International Women's Day of Giving – a 24-hour fundraising campaign to support women and girls across the globe.

For one day only, every dollar donated was generously doubled by our match donors, The WeirAnderson Foundation, Red Rocketship Foundation, Navitas/Women & Leadership Australia, the Adelaide IWD Breakfast, and an anonymous donor.

Our first-ever International Women's Day of Giving was a great success, exceeding our original fundraising target by more than \$46,000 and raising a total of **\$146,478** to nurture women's leadership, agency and entrepreneurship through UN Women's Markets for Change program.

We are grateful to the amazing team of volunteers who joined us in Canberra and Sydney to help us reach as many people as possible on our Day of Giving. Thank you for playing your part in empowering Pacific women as leaders, entrepreneurs and agents of change!



Jennie Groom

# ADELAIDE INTERNATIONAL WOMEN'S DAY BREAKFAST

The 29<sup>th</sup> Annual Adelaide IWD breakfast was hosted by Senator the Hon Penny Wong and coordinated by Meredith Boyle and the wonderful Adelaide IWD Committee, chaired by Ann Morgan. This year the event was held virtually, with over 1,200 guests attending. They were joined by Natasha Stott Despoja AO, founding chair of Our Watch and elected member of the UN General Assembly's Committee on the Elimination of Discrimination Against Women (CEDAW). The Adelaide IWD breakfast raised an incredible \$60,000 to support UN Women's Markets for Change program.



# ACCELERATING GENDER EQUALITY



## WHEN WILL SHE BE RIGHT?

This International Women's Day saw the launch of our powerful new film, *When Will She Be Right*. Developed by the extraordinary team of creatives at The Monkeys, this film flips the script on the Australian colloquialism, 'she'll be right' – a phrase used to dismiss problems we think will fix themselves with time – to highlight just a few of the many inequalities women face around the world. The campaign encouraged everyone to take action and ask the question – when will she be right?



A hugely successful campaign, *When Will She Be Right* featured an impactful film starring Australian actor, Miah Madden and a range of social media assets designed by a selection of talented illustrators. The film then went on to win a Bronze Lion at the Cannes Lions Awards in June.

We are grateful for the substantial in-kind support of Seven West Media for broadcasting the film to televisions across Australia, and oOh!media for extending our reach to busy CBDs with billboards and signs. These contributions combined mean over 1 in 26 Australians have seen *When Will She Be Right*.

The UN's Sustainable Development Goal #5 aims to achieve gender equality by 2030, yet according to the World Economic Forum, we will not reach equality for over 100 years. *When Will She Be Right* aims to place women's equality at the top of the agenda to accelerate efforts so we can turn 100 years into 10.



## EMPOWER MOVES

Empower Moves, also developed by The Monkeys, invited girls to celebrate International Day of the Girl by coming together on TikTok to show their voice in support of a strong and equal future for themselves.

The powerful dance sequence, personalised by girls around the country, was designed to be both uplifting and thought provoking, and saw well-known Australian figures like Grace Tame and Isobel Marshall joining the movement.



## THE LEADERSHIP FILM SCREENINGS

UN Women Australia was proud to host exclusive screenings of Ili Baré's compelling documentary film, *The Leadership* across four major cities. Continuing the conversation around how to grow women's representation as leaders in all facets of life – with a spotlight on women in STEM – these sold-out screenings were followed by in-depth panel discussions of the themes raised in the film.

Each panellist brought a unique perspective and lived experience to the discussions along with fascinating insights into the latest research in this area.

100% of ticket revenue was donated to UN Women Australia with thanks to Good Pitch Australia, The Documentary Australia Foundation and the Shark Island Institute. The four events raised over \$20,000 to support women and girls everywhere.

We also thank our event supporters, Westpac Scholars, QUT Business School, The University of Sydney Business School and Bunya Productions.



## GENERATION EQUALITY FORUM

The Generation Equality Forum (GEF) seeks to celebrate the power of women's rights activism, feminist solidarity and youth leadership to achieve transformative change.

The global gathering, held in Mexico City in March and Paris in June, brought together global partners, activists and allies to define and commit to concrete actions that will accelerate gender equality.

To mark these important global events, UN Women Australia – along with the governments of Mexico and France – hosted the GEF Australia live in Canberra and online.

Focusing on the theme Economic Justice and Rights, this event explored the role diverse

stakeholders can play in contributing to the gender equality agenda and the invaluable contributions of civil society in delivering transformative change. We were privileged to be joined by a panel of experts, including: Julie-Ann Guivarra, Australia's former Ambassador for Gender Equality; Sharon Bhagwan Rolls, Member of the Generation Equality Forum Civil Society Advisory Group; Bettina Baldeschi, CEO of IWDA; and Roslyn Dundas, Advocacy Manager for CARE Australia.





## UNSTEREOTYPE ALLIANCE

The Australian chapter of UN Women's Unstereotype Alliance was launched in November as part of a global coalition to tackle harmful stereotypes in advertising and media content.

The Unstereotype Alliance is a thought and action platform that unites the influence of the advertising, media, and marketing community as a force for good. The Australia National Chapter launched with a core group of 21 leading businesses in the advertising and media community with the objective of securing actionable commitments from across the industry. Taking the lead in this commitment were Global Champions of the Alliance, Unilever, IPG and Mars, along with National Champions, Westpac and Coles.

The Australian advertising industry plays a fundamental economic role in society – contributing approximately AU\$17.3 billion in spend to drive AU\$40 billion to the Australian economy and employing over 200,000 people.

The overarching strategic intent of the chapter is to use advertising as a force for good by depicting progressive portrayals of all people, and ensuring diversity is a priority throughout the entire creative process. The initiative adopts an intersectional approach to address the representation of gender, race, ethnicity and ability in media and advertising content.

Founding members and allies include Accenture, Bayer Australia, Coles, Diageo Australia, Facebook Australia, Google Australia, IKEA, IPG, Ipsos Australia, Mars Australia, Mastercard Australia, Omnicom, Optus, Publicis Groupe, Salesforce, Snap Inc., Suncorp, Unilever ANZ, WPP AUNZ, Westpac and the Australian Association of National Advertisers (AANA).





# ENGAGING THE AUSTRALIAN GOVERNMENT

## PARLIAMENTARY BREAKFAST

The annual Parliamentary Breakfast, co-hosted by Prime Minister Scott Morrison and Leader of the Opposition, The Hon Anthony Albanese, marked the launch of the 2021 International Women's Day (IWD) celebrations across Australia.

The support and commitment of our nations leaders is central to achieving gender equality. The Parliamentary Breakfast offered an important opportunity to reinforce calls for gender equality and urge our leaders to take action to advance that goal, while also acknowledging Australia's longstanding bipartisan support for UN Women's programs, particularly in the Pacific.

For women in the Pacific, the impacts of COVID-19 have been exacerbated by a halt in tourism and a cyclone season that caused widespread damage to property and livelihoods. We thank the Australian Government for their contribution to the Markets for Change program, which empowers rural women market vendors and improves the safety and operations of local markets that form the backbone of Pacific economies.

## AUSTRALIAN AID IN ACTION: NURTURING PACIFIC WOMEN AS LEADERS, ENTREPRENEURS AND AGENTS OF CHANGE

UN Women's Markets for Change program, funded by the Australian aid program, operates in Fiji, Solomon Islands and Vanuatu. Markets for Change collaborates with market vendors, market management and local government to improve safety and operations of local markets that form the backbone of many Pacific economies. Market vendors' earnings help support themselves and their families.

Markets for Change works with majority women market vendors to reduce the risk of sexual and physical violence, strengthen the economic role that women have in their family and community, and provides a mechanism for women to participate in decision making processes that affect them and their livelihoods. Market vendors have demonstrated leadership in preparing for humanitarian disasters, getting markets operational as swiftly as possible following natural disasters, ensuring the maintenance of both livelihoods and food security.

The smiles of Tokasa Tuidrola (45), Sala Kacia (52), Vasiti Rokoleba (39) and Tavaita Saroga (39) (Pictured) greet you at the seafood section of the Ba Market on the west of Viti Levu, the main island of Fiji. All from Votua Village, the four women who collect mangrove crabs and freshwater mussels from their surroundings, are regular vendors. Three of the women are primary breadwinners, Tavaita's earnings complement what her husband brings home, when and if he finds work. The casual work many men had was lost due to COVID-19. Market businesses have been the lifeline for most women and their families during the pandemic. UN Women's Markets for Change program supports women market vendors like Tokasa, Sala, Vasiti, Tavaita, nurturing women leaders, contributing to better working conditions and increased financial security, making for safer, more inclusive marketplaces.



UN Women Asia and the Pacific



# PARTNERS AND SPONSORS

We thank all our partners and sponsors for the contributions of time, talent and resources they have provided through the year. Your support plays an essential part in enabling us to champion gender equality.

## GOVERNMENT PARTNER



## PLATINUM PARTNER



## MEDIA PARTNERS



## QLD & ACT EDUCATION PARTNER



## NSW EDUCATION PARTNER



## IWD SPONSORS



## LEGAL

## ACCOMMODATION

## EVENTS

## ADVOCACY



## GOVERNMENT PARTNER: DEPARTMENT OF FOREIGN AFFAIRS AND TRADE

Australia is proud to be a top ten donor to UN Women and during the COVID-19 response and recovery the Department of Foreign Affairs and Trade (DFAT) have worked closely with UN Women in our region and globally.



Photo: UN Women/Artela Zibiah

Through Australia's *Partnerships for Recovery* strategy, DFAT continues to place women and girls at the centre of their support to countries in the Indo-Pacific as they respond to and recover from COVID-19.

DFAT has partnered with UN Women Australia for more than a decade to deliver International Women's Day (IWD) campaigns and events across Australia, to highlight the achievements of women in our region. In 2021 we were pleased to welcome Senator The Hon Marisse Payne, Minister for Foreign Affairs and Minister for Women, and Julie-Ann Guivarra, the Australian Ambassador for Gender Equality as speakers at our IWD events.

## PLATINUM PARTNER: WESTPAC

UN Women Australia and Westpac have a proud history of working together. In 2021 Westpac renewed its support by coming on board as a Platinum sponsor of our IWD events, providing a significant contribution to the success of the events. Westpac has since continued their commitment to gender equality by signing on as one of the founding members of the Australia Chapter of the Unstereotype Alliance.



William Zheng

Westpac has long been a corporate leader for gender equality in Australia – from appointing the first female bank teller to the first female CEO of a Bank. As champions of the empowerment of women, with a focus on financial resilience and confidence, they clearly align with the UN Women Australia purpose and intent.

We look forward to building on our partnership with Westpac over the coming years as they increase their commitment and set the tone for private sector partnerships built on social purpose, leadership and reciprocity.



## EDUCATION PARTNERS

Central to UN Women Australia's agenda is unlocking opportunities for women to become leaders and participate more fully in all aspects of social, political and economic life. Education is a key lever to accelerate participation in the workforce.

We are proud to continue our strong relationship our Education Partners, the *QUT Business School* and *The University of Sydney Business School*. In addition to being fully engaged with our International Women's Day events, 2021 provided opportunities to promote women's access to education through dedicated scholarships, internships to support our IWD activities, and amplify important research.

Both our Education Partners played an important role in supporting the UN Women Australia's *The Leadership* screening and panel discussions. In Brisbane we welcomed QUT Vice-Chancellor, Professor Margaret Sheil and PhD Researcher, Katrina Wruck to the panel, and in Sydney we were pleased to have Professor Rae Cooper, Co-director of the Women and Work Research Centre at the University of Sydney Business School join our panel, moderated by Associate Professor Alice Motion.

UN Women Australia, in collaboration with QUT Business School, also coordinated an online public lecture focused on SDG 5, featuring Dr Bree Hunt and Janelle Weissman.

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## MEDIA PARTNERS

In 2021 we were fortunate to partner with a number of Australia's leading media companies, allowing us to reach more Australians during our International Women's Day (IWD) campaign than ever before.

We were pleased to welcome presenters from *Seven West Media*, Mel McLaughlin, Melina Sarris, Tina Altieri, Jennifer Bechwati and Kendall Gilding as MCs at our IWD events. We thank them for their fantastic efforts at uniting our simultaneous events across the country.

We extend our sincere thanks to creative agency *The Monkeys* for their work on our award-winning campaigns, *When Will She Be Right* and *Empower Moves*. We are incredibly grateful for the work and vision they have put into these game-changing campaigns. We also recognise the substantial in-kind support of *Seven West Media* for broadcasting *When Will She Be Right* to televisions across Australia and *oOh!media* for extending our reach to busy CBDs with billboards and signage.



# FINANCIAL REPORTS 2021

2021 continued to be a challenging year around the world, and UN Women Australia, like many other organisations, looked for ways to respond to these challenges and create new opportunities. In 2021, UN Women Australia launched an exciting hybrid International Women's Day (IWD) event model with new Event Delivery Partner, Usual Suspects, consisting of concurrent live events in five cities and a virtual hub, facilitating both minimisation of the impact of possible COVID-19 restrictions on gatherings, as well as broader reach to audiences previously unable to attend in person, strengthening advocacy and fundraising opportunities at the events, and continuing the dialogue on gender equality.

We are grateful to the Department of Foreign Affairs and Trade for their continuing support of UN Women Australia's IWD events each year, and welcome new Platinum Partner Westpac, as well as Media Partners, Seven West Media, The Monkeys and oOh!media, as well as our IWD event sponsors, all of whom have contributed financially and/or in kind (non-monetary donations). We are also proud to acknowledge the continued support of our Education Partners, QUT Business School and the University of Sydney Business School.

Despite the challenging economic environment, we were overwhelmed by the support for appeals and donations during the year, including the inaugural International Women's Day of Giving on 8 March 2021, as well as the Afghanistan emergency appeal, among others.

The generosity of our donors and Empowerment Champions meant that our contribution to UN Women in 2021 of \$1,291,484 was the highest remittance in a 12 month period in UN Women Australia's history. We report an operating deficit after contribution to UN Women in 2021 of \$451,657 and total reserves as at 31 December 2021 are \$454,400, within the Board's minimum reserves policy, representing an intentional reduction in reserves for the benefit of the world's women and girls. UN Women Australia's assets remain conservatively invested in cash and term deposits.

We are also proud that Australia remains among the most generous donors to UN Women, with the Australian Government's total contributions to UN Women in 2021 exceeding \$30.9 million AUD.

On 8 November 2021, the Unstereotype Alliance Australia National Chapter was launched. Convened by UN Women, with administrative support from UN Women Australia, the Unstereotype Alliance aims to eradicate stereotypes in media and advertising and be a force for positive change to help create an equal world.

Our success is made possible by the collective support of so many. I would like to acknowledge and thank our auditor Tony Bandle, and Marty Kellow for his contribution as an independent member of the Finance, Audit and Risk Committee. I would also like to thank our Partners and Sponsors, our new and long-time donors, our Empowerment Champions who give generously every month, and the many organisations and individuals that support our work through workplace giving, fundraising and donation matching programs, along with the provision of pro bono services. Thank you for your kind contributions, past, present and future, and your shared commitment to advance gender equality and women's empowerment.



**Inma Beaumont**  
**Chair**  
**Finance, Audit and Risk Committee**

Please note a full copy of our Audited Financial Statements is available on our website.



UN WOMEN NATIONAL COMMITTEE AUSTRALIA LIMITED

# STATEMENT OF PROFIT OR LOSS AND OTHER COMPREHENSIVE INCOME

FOR THE YEAR ENDED 31 DECEMBER 2021

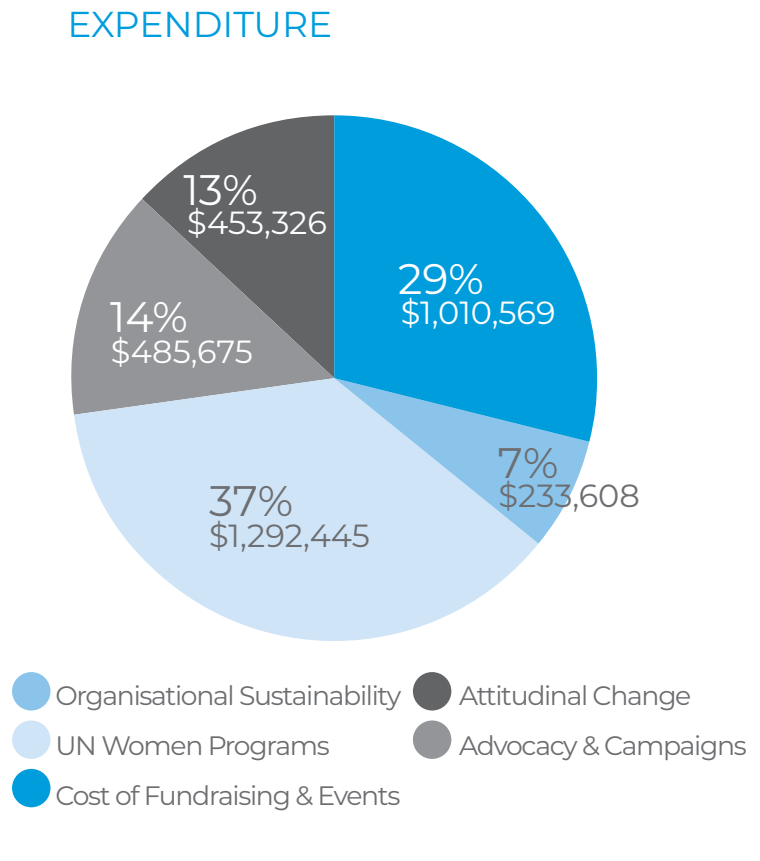
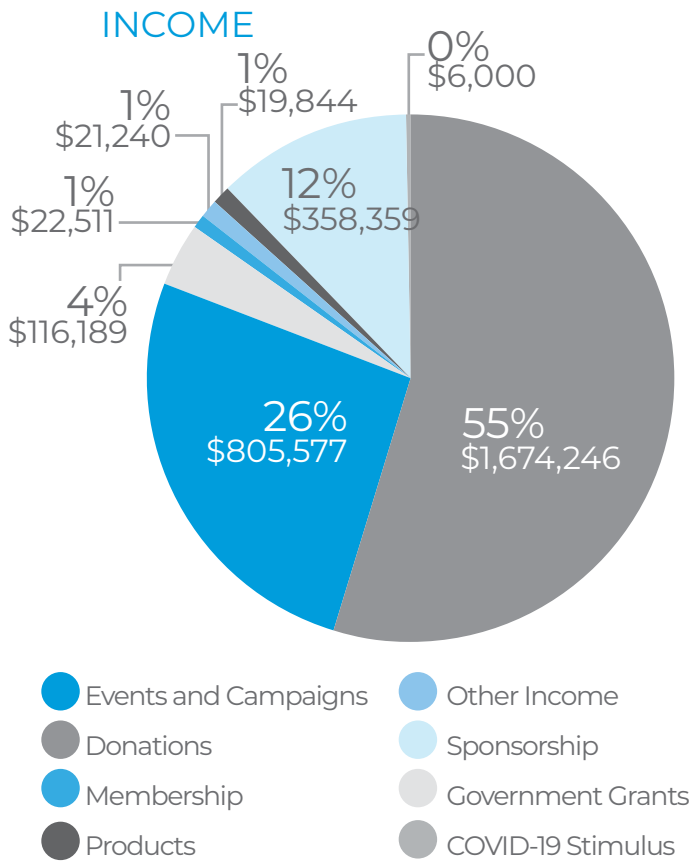
	Year Ended 31 December 2021 \$	Year Ended 31 December 2020 \$
<b>INCOME</b>		
Event Income	805,577	711,616
International Women's Day Products	19,844	15,489
Monthly Pledges	656,103	522,453
Membership Fees	22,511	27,627
Interest	3,328	11,564
Sponsorship	474,548	324,164
Trusts and Foundations	10,000	-
Appeals and Donations	722,359	428,554
Business and Community Fundraising	285,784	80,455
Unstereotype Alliance Administration Fee (net)	17,912	-
COVID-19 Government Stimulus Payments	6,000	281,648
Non-monetary Donations	1,439,049	-
<b>TOTAL INCOME</b>	<b>4,463,015</b>	<b>2,403,570</b>
<b>EXPENSES</b>		
Depreciation and Amortisation	11,238	12,040
Donor Acquisition and Retention Costs	477,341	491,126
Event Expenditure	768,312	402,789
International Engagement	961	(237)
Staff Costs	656,035	619,409
Other Expenses	270,252	164,420
Non-monetary Expenditure	1,439,049	-
<b>TOTAL EXPENDITURE</b>	<b>3,623,188</b>	<b>1,689,547</b>
<b>NET OPERATING SURPLUS (DEFICIT)</b>	<b>839,827</b>	<b>714,023</b>
<b>CONTRIBUTION TO UN WOMEN</b>	<b>1,291,484</b>	<b>737,302</b>
<b>NET SURPLUS (DEFICIT)</b>	<b>(451,657)</b>	<b>(23,279)</b>

UN WOMEN NATIONAL COMMITTEE AUSTRALIA LIMITED  
**STATEMENT OF FINANCIAL POSITION**  
 AS AT 31 DECEMBER 2021

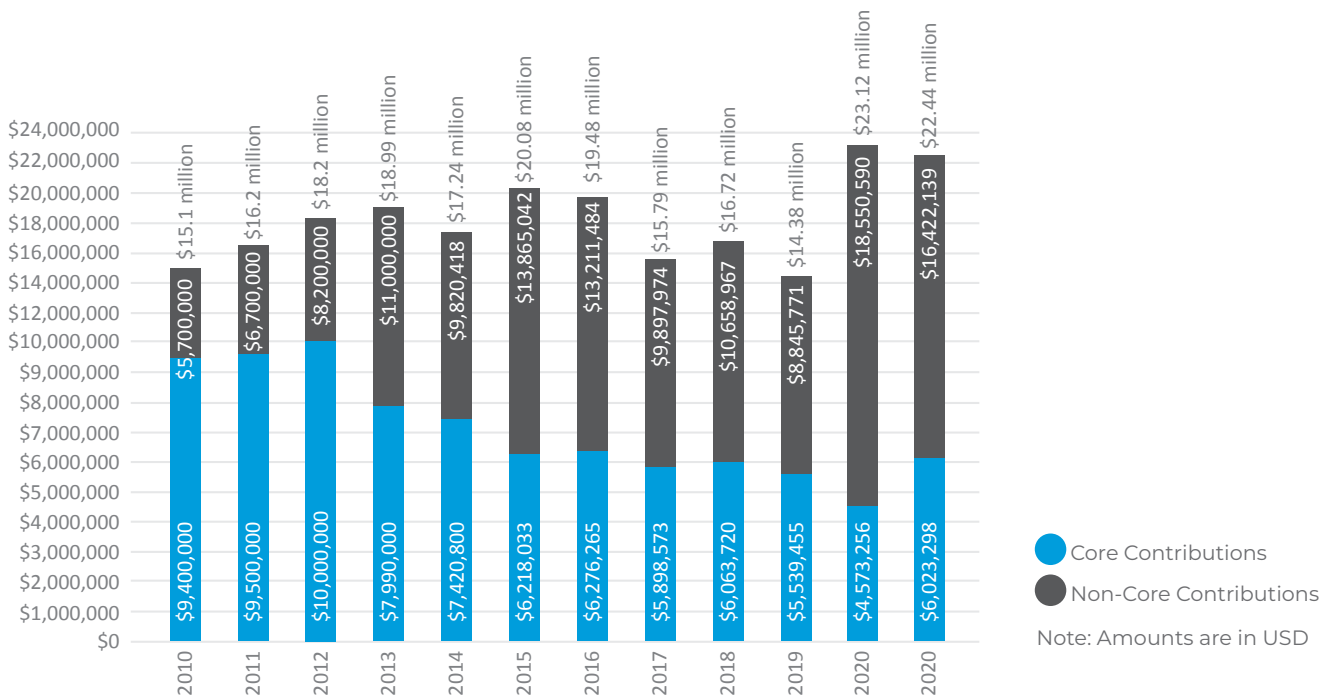
	31 December 2021 \$	31 December 2020 \$
<b>ASSETS</b>		
Current assets		
Cash and cash equivalents	901,281	1,235,003
Trade and other receivables	38,050	15,481
Inventories at cost	13,812	8,470
Prepayments	282,026	45,264
<b>Total current assets</b>	<b>1,235,169</b>	<b>1,304,218</b>
Non-current assets		
Property, plant and equipment	14,718	6,699
Rental bond	9,166	8,250
Intangible assets	3,137	9,893
<b>Total non-current assets</b>	<b>27,021</b>	<b>24,842</b>
<b>Total assets</b>	<b>1,262,190</b>	<b>1,329,060</b>
<b>LIABILITIES</b>		
Current liabilities		
Trade and other payables	106,908	61,899
Deferred income	209,793	141,558
Funds held for UN Women Projects	436,599	158,663
Provisions	38,604	48,004
<b>Total current liabilities</b>	<b>791,904</b>	<b>410,124</b>
Non-current liabilities		
Provisions	15,886	12,879
<b>Total non-current liabilities</b>	<b>15,886</b>	<b>12,879</b>
<b>Total liabilities</b>	<b>807,790</b>	<b>423,003</b>
<b>Net assets</b>	<b>454,400</b>	<b>906,057</b>
<b>EQUITY</b>		
Retained earnings	454,400	906,057
<b>Total equity</b>	<b>454,400</b>	<b>906,057</b>



# SOURCE AND APPLICATION OF FUNDS



# AUSTRALIAN GOVERNMENT'S CONTRIBUTION TO UN WOMEN



# THANK YOU

We extend our sincere thanks to all our dedicated Empowerment Champions (monthly donors), individual campaign donors, partners and sponsors, members of the Board, volunteers, interns and the UN Women Australia staff. It is only by working together that we can fulfil the promise of UN Women's vision of gender equality and women's empowerment. Thank you.



## 2021 UN WOMEN AUSTRALIA STAFF

- Janelle Weissman\*
- Simone Clarke
- Lauren Conron
- Leisa Quinn
- Kirsty Tancred
- Ashlee King
- Andrew Wykes
- Kaela Watkins
- Adriana Bann
- Thu Roberts
- Celine Langlands\*

## 2021 UN WOMEN AUSTRALIA BOARD

- Debra Eckersley\*
- Georgina Williams
- Anna Johnson
- Fiona Lang
- Inma Beaumont
- Vy Pham
- Carmel Mortell
- Sarah Boxall
- Philippa King
- Alison Terry

\*Indicates Board members who have completed their term and staff who have finished their role with UN Women Australia

## 2021 IWD COMMITTEE CHAIRS

- Canberra: Jenessa O'Connell
- Melbourne: Emily Jenkins and Maddi Porter
- Sydney: Tess Woods and Lisa Minchella
- Brisbane: Leah Stangle and Bec Manley
- Perth: Miranda Ross
- Adelaide: Ann Morgan





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GPO Box 2824  
Canberra ACT 2601  
Tel 02 6185 0010  
Email: [admin@unwomen.org.au](mailto:admin@unwomen.org.au)  
ABN: 23 638 729 775  
ACN: 613 156 700