



# THIS INTERNATIONAL WOMEN'S DAY, LET'S UNITE FOR A GENDER EQUAL WORLD

## WE ARE MORE POWERFUL TOGETHER



*"The gender equality agenda has been led by the women's movement for decades. We must and will continue our efforts. But this is not a one-sided task. We see the engagement of men and boys – the other half of humanity – as a game-changer in shifting power relations to end discrimination against women and achieve gender equality."*

– PHUMZILE MLAMBO-NGCUKA, EXECUTIVE DIRECTOR, UN WOMEN.<sup>1</sup>

Achieving gender equality requires unity. We must recognise the vital role women, men, non-binary and gender diverse peoples all play to accelerate change. It takes all of us, working in collaboration and across that which sometimes divides us, to create a world where women and girls everywhere have equal rights and opportunities. We must all stand together to create a world where everyone can live a life free from violence and discrimination.

Achieving gender equality does not just benefit women; it benefits everyone. Gender equality reduces social stigma and gender stereotypes that limit the potential of all individuals. Gendered jobs stifle career opportunities, stereotypical gender roles can prevent men from taking an active role as caregivers for elders or children, and gendered emotions can limit the spectrum of feelings we should all be free to express.

**MORE POWERFUL TOGETHER IS A CALL FOR ALL OF US TO TAKE A STAND IN UNISON FOR GENDER EQUALITY.**

### DID YOU KNOW?



**half a billion**

More than half a billion women still live in unacceptable conditions of poverty.<sup>2</sup>



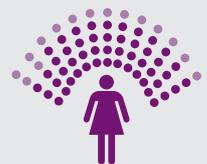
**1 in 3**

1 in 3 women across the globe experience violence.<sup>3</sup>



**650 million**

It is estimated that there are now 650 million child brides.<sup>4</sup>



**24%**

Women make up just 24% of parliaments across the world.<sup>5</sup>

## HOW YOUR GENEROUS SUPPORT HELPS WOMEN GLOBALLY



**\$75**

could provide 5 dignity kits for women and girls with necessities including soap and sanitary napkins



**\$155**

could provide female political candidates with a toolkit preparing them to run for office



**\$463**

could support a safe house to protect women from domestic violence for two weeks



**\$900**

could provide financial literacy and business training for six women, allowing them to run their business independently



## HOW YOUR DONATION CREATES SAFER COMMUNITIES

### UN WOMEN'S SAFE CITIES PROGRAM HELPS TO MAKE THE STREETS OF CAIRO SAFE FOR WOMEN.

In Cairo, public transportation, including tuk-tuks [three wheeled taxis], were identified as public spaces where women and girls experience sexual harassment on a daily basis.

For Mohamed Nemr [pictured], a twenty-four-year-old tuk-tuk driver from the slums of Mansheyet Nasser in the western part of Cairo, the streets belonged to men, and women's place was at home. Until recently, he didn't think that women and girls had a right to access public spaces without the fear of sexual harassment.

Through UN Women's Safe Cities Program, Mohamed participated in various training sessions on self-expression, including acting, singing, painting and sculpturing. Since then, Mohamed's views on women have changed.

"I realised that I was the cause of the problem," he says. "It was me who didn't know how to treat others. The training [sessions] have taught me how to express my feelings and now I can manage my frustrations and violent tendencies in more positive ways."

Today, Mohamed is proud of his new role as an advocate for women's rights. He says, "I volunteer in an anti-harassment campaign that talks to tuk-tuk drivers and other community members about how every woman has the right to walk on the street without being harassed. Our messages include women's right to choose how to dress, without having anyone invading their personal space. We also distribute stickers saying, 'My Tuk-Tuk is Safe' from sexual harassment."

"Through art, I learned, understood and felt that women have rights in the same way that I do. I learned to respect women."

"[Mohamed's] personality changed as he went through the program; now he has better relations and greater respect for women. Some women even take his phone number and call him for their tuk-tuk rides because they have had a safe journey to their destination and he has treated them with respect," said Ahmed Nakabassi, UN Women Program Assistant in Egypt.

# WHY YOUR DONATION TO UN WOMEN PROGRAMS MAKES A DIFFERENCE:

## UN WOMEN WORKS TO:

- 1** Develop women as leaders
- 2** Eliminate violence against women and girls and support survivors
- 3** End poverty through women's economic empowerment
- 4** Ensure women are central to disaster planning and response

UN Women/ Sandra Hollinger



*“Having shared the knowledge gained from the program with my husband, together we have increased the fertility of our land and multiplied our production.”*

– ALPHONSINE

## UN WOMEN HELPS WOMEN FARMERS CLAIM THEIR LAND

Women make up a large percentage of farmers across the globe, and yet they struggle to claim the land they tend. In Rwanda, where the agricultural sector accounts for a third of national GDP, more than 70 per cent of women are engaged in farming activities. While Rwandan women don't usually have the same access to land, production inputs, finance or markets as men, women farmers are mostly relegated to subsistence farming. Yet, thanks to UN Women, women like Alphonsine

Nyiranzeyimana are learning innovative approaches to farming and accessing resources to unlock a more secure future for themselves and their families.

“Since joining the program, the yield of my field has increased so much!” explains Alphonsine. “Having shared the knowledge gained from the program with my husband, together we have increased the fertility of our land and multiplied our production.”

A mother of three and currently the Chairperson of the Urumuri Cooperative, a community food cooperative, Alphonsine has inspired other women to take up an active role within their communities. Her husband Jérôme Niyirema says his wife's participation in the program has benefited the whole family.

“I am proud of Alphonsine's work and that she is able to lead other people,” he shares.



# WE ARE MORE POWERFUL TOGETHER

To create a world where everybody can live a life free from violence and discrimination, we need everyone to stand together for gender equality. Gender equality does not just benefit women; it benefits us all. Empowering women and girls helps to boost economies, build more resilient communities and combat gender roles that limit the rights and opportunities of all genders.

UN Women works with leaders and grassroots activists — regardless of gender, faith, political affiliation, race or ability — to build bridges and drive a common agenda. This helps create a more peaceful, just and prosperous world for all of us. We are more powerful together.

**PLAY YOUR PART BY SUPPORTING UN WOMEN’S VITAL WORK THIS INTERNATIONAL WOMEN’S DAY**



*“It takes every one of us, no matter who we are or where we come from, to speak out and confront everyday sexism that we see and hear.”*

JANELLE WEISSMAN, EXECUTIVE DIRECTOR OF UN WOMEN NATIONAL COMMITTEE AUSTRALIA



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