







MESSAGE FROM THE EXECUTIVE	
DIRECTOR OF UN WOMEN	4
MESSAGE FROM UN WOMEN AUSTRALIA'S	
BOARD PRESIDENT AND EXECUTIVE DIRECTOR	6
IMPACT	8
REACH	11
INTERNATIONAL WOMEN'S DAY 2019	12
OUR EMPOWERMENT CHAMPIONS	14
ENGAGING THE AUSTRALIAN GOVERNMENT	16
PARTNERS AND SPONSORS	18
FINANCIAL REPORTS	22
THANK YOU	27









In this, UN Women's tenth year, the challenges we faced have underlined both the significance of our mandate and the assets we bring to it, working in solidarity and partnership, in Australia, across the region and around the world. Our efforts have been directed at raising the alarm on the particular ways in which COVID-19 impacts women and girls, with solid evidence, quickly marshalled response, and specific expert advice provided to governments and partners.

The pandemic crisis helped us to bring to light old stories of inequality with new urgency and clarity. Lockdown stimulated rising levels of reported domestic and other violence, which our influential 'shadow pandemic' campaign brought to light. We opened eyes to the action needed to avert accelerated poverty, as well as the scale of work needed to care for children and other household members – and the near impossibility of earning a regular living while doing so. And we worked to ensure that women's voices are heard and reflected in the decisions that affect their lives, and that longer-term the balance of power shifts to parity.

I am proud of what we have achieved amidst these unprecedented circumstances and constraints, thanks to the support of our steadfast partners, allies and funders. This support will be even more critical as we move into 2021, where we have a chance with the Generation Equality Forum, the Action Coalitions and the Compact for Women, Peace, Security and Humanitarian Action to bring the promise of the Beijing Platform for Action to life for a fresh generation and to kick off a new cross-sectoral coalition for gender equality.

I ask governments, civil society, young people, philanthropy and the private sector to join us in building and funding a more sustainable and just future; one that will achieve change for generations to come.

Phumzile Mlambo-Ngcuka
United Nations Under-Secretary-General
Executive Director of UN Women



# MESSAGE FROM UN WOMEN AUSTRALIA'S BOARD PRESIDENT AND EXECUTIVE DIRECTOR

2020 posed challenge after challenge here in Australia and across our region, but equally demonstrated the resilience and determination of all of us across the country, and indeed around the world. We recognise the devastation, loss and illness suffered by so many as a result of bushfires and COVID-19. Despite these challenges, you, our kind-hearted partners and supporters, responded to our calls for help on so many fronts. We are incredibly grateful for the continued commitment, passion and generosity of UN Women Australia supporters at a time when your voice and contributions have been now more important than ever. Here are some of the highlights of the past year, made possible thanks to your generous support. In 2020, UN Women Australia:

Contributed more than \$735,000 directly to UN Women programs across the region, empowering and protecting women and girls and responding to the COVID-19 crisis

Partnered with the Department of Foreign Affairs and Trade, with support from SBS, to shine a light on UN Women's Second Chance Education program, providing education and employment to some of the most vulnerable women and girls in Australia and worldwide at our 2020 IWD events

Secured pro bono airtime and localised UN Women's public service announcement narrated by Kate Winslet to raise awareness about the Shadow Pandemic of Violence against Women, and promote services available to respond and protect Australian women experiencing violence, thanks to our partner, SBS

Coordinated our annual Parliamentary Breakfast, again co-hosted by the Prime Minister and the Leader of the Opposition, alongside diverse Members of Parliament, Departmental Secretaries and Defence leaders, launching the 2020 International Women's Day (IWD) theme, "Generation Equality"

Widely disseminated UN Women's policy briefs and campaigns such as #HeForSheAtHome to educate about the gendered impacts of COVID-19 and urge a gender responsive COVID-19 recovery across business, government and at household level

Commemorated UN Women's 10<sup>th</sup> birthday virtually, with a Membership Drive, bringing on board hundreds of new advocates working to advance gender equality here in Australia and worldwide

Convened educational webinars, covering a wide range of topics from the impact of COVID-19 on Pacific women, through to the gender pay gap

Launched our first-ever Australian Trek for Rights in Tasmania, which was fully subscribed within days, to participate in a physical challenge whilst learning about and raising funds for Rohingya refugee women and girls

Renewed multiyear partnerships with the Department of Foreign Affairs and Trade; Queensland University of Technology Business School; and the University of

**Sydney Business School** 

Expanded our reach, with UN Women Australia's

combined social media platforms increasing by 18%

over 2019 -- with a collective reach of 1,000,000 in

the lead up to and during IWD

It is no secret how devastating the effects of COVID-19 have been on the world's women and girls. Women have experienced unprecedented levels of job and wage loss, violence, women represent 70% of healthcare workers on the front lines, and the burden of care has grown exponentially throughout the pandemic. Throughout 2020, and well into the future, UN Women here in Australia and across the globe is committed to working in lockstep with governments, the private, philanthropic and community sectors to accelerate economic recovery initiatives that capitalise on women's leadership, input and workforce participation to build back better.

UN Women Australia was humbled by the outpouring of support from generous partners, donors, volunteers, members, advocates and activists each step of the way throughout 2020. We remain committed to actively share stories of impact and inspiration through monthly communications, social media and periodic webinars, showcasing the resilience and determination of women and allies to advance gender equality.

Throughout 2020, during a difficult environment for so many organisations, the Board and staff leadership maintained focus on UN Women Australia's strategy and resourcing, including investing in delivering on our twin mandate of advocacy and raising much-needed funds in support of the world's women and girls through UN Women's life-changing programs. This included piloting pioneering digital outreach and fundraising programs, yielding early and important results to grow our base of support, of both advocates and donors. The Board has also experienced some transitions. We would like to take this opportunity to express our gratitude to Catherine Walker's six years of service on the Board, most recently as Chair of the HR/Governance Committee and Chantelle Berenger's contributions for the last three years as Board Director. We feel privileged to work with a committed Board of Directors and appreciate each member's service over the course of the past year.

To our passionate team and tenacious volunteers, including our International Women's Day capital city committees, we express

our heartfelt thanks for their continued passion, courage and commitment.

On behalf of the Board, I'd like to express our deep gratitude to Janelle Weissman who has been our Executive Director for 6 years. We all admire her empathetic leadership and undeniable focus on driving positive change for the world's women and girls. Upon her departure in August 2021, Janelle will be missed by UN Women Australia and our key partners. Thank you, Janelle – your legacy will continue to live on.

We recognise that the pace of change on the road to gender equality has been too slow, but with steady investment and action, we can accelerate change for good for women and girls throughout our region. It is a pleasure and privilege to serve UN Women Australia in our roles and we appreciate the contributions each of you make to our shared agenda of a world where all of us are free and equal.

We hope you will join us in this movement from words to action, so that together we can enable vital change for the world's women and girls.

Thank you for your kind support of UN Women Australia.



Debra Eckersley Board President UN Women Australia



Janelle Weissman Executive Director UN Women Australia



# IMMEDIATE RELIEF PROVIDED TO WOMEN AND GIRLS IMPACTED BY THE BEIRUT BLASTS

#### The explosion that occurred in Beirut on 4 August 2020 sent shock-waves across the world.

Lebanon was already in the midst of a deep recession, seeing high rates of violence against women, and struggling to contain the COVID-19 pandemic. The blasts devastated the city, leaving over 200 people dead and hundreds of thousands homeless.

With the support of generous donors, UN Women and their partners on the ground were able to shift programming to provide immediate relief to women and girls who had been impacted by the disaster. Through women-led organisations,

UN Women supported the distribution of what was needed most in the short-term, including period products, underwear, soap, a torch, food, and cash.

With cases of sexual violence often rising after crises, it was also essential to ensure that women had access to safety, support and counselling services. UN Women, together with other humanitarian agencies, worked to prepare safety audits and deploy mobile teams of gender-based violence experts to deliver psychological support to survivors.

# ROHINGYA REFUGEE WOMEN ON THE FRONTLINE OF COVID-19 RESPONSE

In 2020 we saw the devastating impacts of a virus that knows no borders and sent the world into lockdown. COVID-19 created a profound shock to our societies and economies, and women have been hit hardest by its effects.

In Cox's Bazar, where the world's largest refugee camp lies, Rohingya women are particularly vulnerable to COVID-19 and its Shadow Pandemic – violence.

UN Women has been working closely with their grassroots partners to prevent infection and provide life-saving information, services and supplies for Rohingya refugee women and girls.

Women previously trained in UN Women's Multipurpose Women's Centre have used their tailoring skills to produce thousands of reusable face masks, filling a significant gap in the personal protective equipment (PPE) market.

As well as providing essential protection for the community, mask production has enabled Rohingya refugee women,

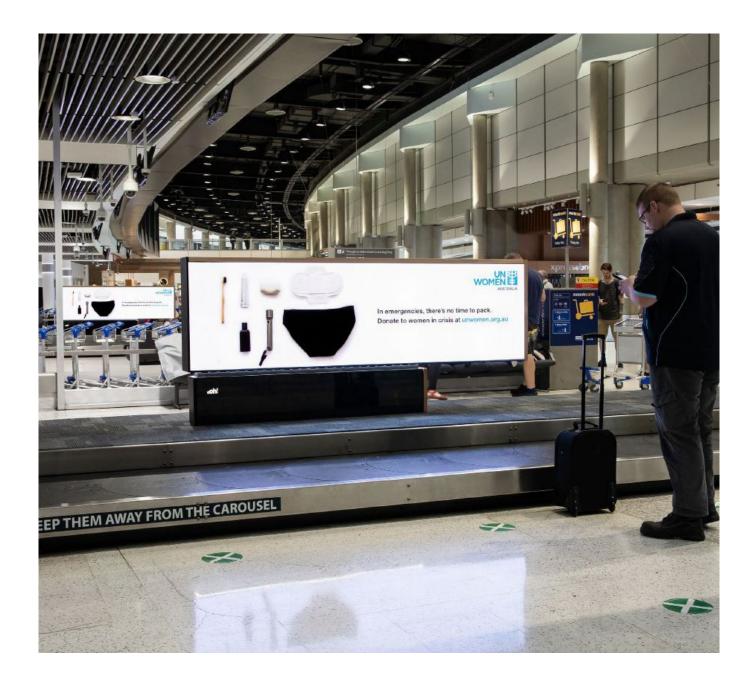
some who were previously reliant on humanitarian aid, to earn their first ever income and sustain their family's basic needs.

UN Women has also been conducting awareness raising and outreach sessions to ensure the community are informed on infection prevention and to counter the gendered risks and barriers for women and girls, such as violence.

Rohingya women leaders are visiting their neighbours and teaching other women how to protect themselves through handwashing, respiratory hygiene and social distancing. They also connect women who are at risk of domestic violence and abuse to the safe spaces established by UN Women in the camps.



UN Women / Nadira Islam



## RESTORING DIGNITY FOR WOMEN IN EMERGENCIES

In late 2020, UN Women Australia had the opportunity to leverage major airport advertising generously donated by Deloitte to highlight the needs of women and girls in emergency settings. The campaign featured in outdoor billboards as well as on large format digital screens throughout terminals and baggage claim areas.

The campaign focus was providing dignity kits to women and girls in emergencies. When fleeing from war or escaping disaster, there is little time to think of taking anything but the clothes on your back. Too often, in the wake of crisis, the unique needs of women and girls are ignored or simply forgotten in response efforts, leaving women and girls without the basics.

UN Women works to ensure that when crisis hits, women and girls have the essentials they need by providing dignity kits,

which include sanitary pads, soap, toothbrush, toothpaste, underwear to restore their sense of dignity and a torch to help keep them safe.

The campaign has raised over \$45,000 to support UN Women's efforts in the area of emergency planning and response. UN Women Australia is grateful to partners and donors for their rapid response to the urgent needs of women and girls in crisis.

# **REACH**

# 16 DAYS OF ACTIVISM AGAINST GENDER-BASED VIOLENCE WITH THE AUSTRALIAN HUMAN RIGHTS COMMISSION

Even before COVID-19 hit, violence against women and girls had reached pandemic proportions. In the previous year, <u>243 million women and girls</u> were abused by an intimate partner, with less than 40 per cent of women who experience violence reporting it or seeking help.

As countries implemented lockdown measures to stop the spread of the coronavirus, violence against women, especially domestic violence, intensified. In New South Wales alone, 40 per cent of frontline workers reported increased requests for help with violence that was escalating in intensity.

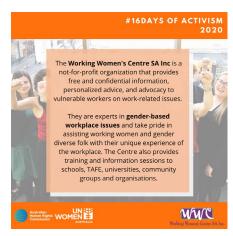
In 2020, the 16 Days of Activism against Gender-Based Violence (25 November to 10 December 2020) presented a valuable opportunity to make a difference for the better and put an end to what has been coined the 'Shadow Pandemic' of Violence against Women.

During the 16 Days, UN Women Australia was proud to join the Australian Human Rights Commission in a social media campaign designed to highlight stories, resources and information from incredible organisations working to combat violence against women in Australia and the Pacific.

The campaign was shared across the UN Women Australia, Australian Human Rights Commission and Australia's Sex Discrimination Commissioner's social media accounts to a combined audience of more than 270.000 followers.















# INTERNATIONAL WOMEN'S DAY 2020

The theme for IWD 2020 was *Generation Equality*. This theme was a call to action for all of us, across generations, to join forces to create a new vision where every girl and woman everywhere has equal opportunities to lead, to learn, to earn a decent living and to live lives free from violence and discrimination. It requires all of our participation to accelerate the gender equality agenda and Generation Equality opens the doors for intergenerational collaboration – we can all play our part for a gender equal world.

UN Women Australia once again hosted our flagship events across Australia, highlighting UN Women's Second Chance Education (SCE) program, in partnership with the BHP Foundation, operating in six countries worldwide, including Australia. SCE develops context-specific, affordable and scalable learning, employment and entrepreneurship pathways to empower some of the world's most disadvantaged women and adolescent girls to unleash their full potential.



Our International Women's Day events welcomed incredible and inspiring speakers who delivered thought-provoking discussions on the importance of a second chance at education for women – Sonali Hedditch Australia Project Manager, Second Chance Education and Vocational Learning, UN Women; Luz Restrepo, CEO Sister Works and Wendy Yarnold, CEO and Chairperson, Real Futures.

Media Partner SBS featured SBS talent as MCs, moderators and speakers including Janice Petersen (Melbourne & Sydney), Lucy Zelic (Canberra), Alice Matthews (Brisbane) and Natalie Ahmet (Perth).

Thanks to all IWD guests, donors, volunteers, partners, sponsors and community fundraisers, for their unwavering support generating \$360,000 to advance UN Women's agenda, including UN Women's pioneering Second Chance Education program.

## IWD IN THE COMMUNITY



Photo: News of the Area L-R: Member for Port Stephens Kate Washington, Maureen Kelly OAM (guest speaker), Jan Peeters, Joanne Trotter (guest speaker)

## NORTH ARM COVE INTERNATIONAL WOMEN'S DAY COMMITTEE

North Arm Cove International Women's Day Committee celebrated their 22<sup>nd</sup> annual IWD fundraising High Tea. This close knit community has collectively raised over \$70,000 in support of UN Women Australia during that time – an incredible contribution and a testament to the power of people coming together year on year in celebration and recognition of women's achievements and the work still to be done to achieve gender equality. The tea was attended by about 90 guests. Our sincere thanks go to the Committee and Chair Jan Peeters for their ongoing support.

# HORNSBY GIRLS HIGH SCHOOL

Hornsby Girls High School held their annual IWD breakfast with over 130 students, parents and teachers in attendance. The fundraising event showcases a high profile guest speaker along with current and former student speakers. Students and local businesses get involved, with students baking cupcakes and organising decorations. Pastries, fruit and books for lucky door prizes are donated by local businesses, and the school musicians provide the entertainment. Deputy Principal Dr Susan Green says the event is "always fantastic." In 2020 the breakfast raised over \$1,200 for UN Women Australia.





# ADELAIDE INTERNATIONAL WOMEN'S DAY BREAKFAST

One of Australia's largest IWD events, the 28th annual Adelaide IWD breakfast was hosted by Senator the Hon Penny Wong and again coordinated by the wonderful team including Meredith Boyle and Adelaide IWD Breakfast Committee Chair Ann Morgan. Over 2,000 guests attended the event and heard from celebrated keynote speaker Liz Broderick AM. This year an incredible \$70,000 was raised in support of UN Women's Second Chance Education program, helping to ensure that every woman and girl has equal opportunities to pursue education, entrepreneurship and earn a decent income. Empowering women and enabling a culture of women supporting other women helps women to thrive, build confidence and sustain themselves and their families and their communities.

# EMPOWERMENT CHAMPIONS

UN Women Australia's family of Empowerment Champions make a commitment to donate every month. Through their monthly gifts, Empowerment Champions contribute to empowering and protecting women and girls in our region and around the world. Hear from three Empowerment Champions to learn more about why they give and what their hopes are for the future. Become an Empowerment Champion today.



## **DON WHITE**

I don't really think of myself as an empowerment champion. I am a privileged, Caucasian man living in a developed country with a high standard of living and lots of opportunities.

I believe that programs that support and empower women, particularly in the developing world, are the best way for me to help the world be a more equal place. Why empower women? My motivation comes from my personal life and from my work.

I was raised in a family where daily life was built around my mother, grandmother and great grandmother; three generations of indomitable women. They lived full and interesting lives but they also experienced injustice. My mother was unable to get a permanent job in the government school where she taught for nearly three decades. My grandmother endured the loss of a child during the Second World War without her husband and a long way from her family. While they were aware that there was not gender equality, I think they were also aware that they were better off than most people in the world, they lived in a wealthy country and with decent men.

I have been involved in Research for Development since the early 1990's. I have worked a lot in Latin America and South East Asia. In all of this work there is a strong emphasis on community engagement and building local capacity. The empowerment of women through greater financial independence and education is demonstrably the most effective way to assist families and communities to escape poverty. So my personal and professional lives have both taught me that women hold the key.

Finally I have my wife, two daughters, two stepdaughters and three granddaughters. My dog and I are the men in the household. These women are a daily inspiration to me. I am grateful for the opportunities they have, simply by virtue of where they were born. I believe we should strive for a world that is more equal where all women have these opportunities. Geopolitics conspire against this goal but empowering women is one way to effect change and I do this by making a small financial contribution each month.

## **TESS WOODS**

I'm an Empowerment Champion because I believe in the work of UN Women and UN Women Australia. I love that UN Women doesn't only talk about what needs to change for women, but actively, practically makes the changes. From business development, to safety, dignity kits, and increasing female participation in decision making bodies from the local to the national, these programs make a difference to the lives of individual women, and as a result to communities.

My sisters and I were fortunate growing up to never be told we couldn't do something just because we are female, I want that to be the reality for women across the world. As I become more and more aware of how embedded the male (and in particular white male) perspective is in our culture (evidenced through language, norms and so much more) I can't help but grow more and more frustrated and angry.

My hope is that through supporting UN Women, I am playing a small role to empower women outside Australia and accelerate gender equality globally.



## **TULIP CHAUDHURY**

I am an Empowerment Champion because I have seen and experienced the huge disparity between the treatment of men and women across cultures. As a girl child in South Asia, I was bound by spoken and unspoken rules and expectations that created barriers in all aspects of life.

Later I found that even the supposedly more 'progressive' environments of Europe and America were no different in creating barriers for women and girls. Fortunately for me, I had no brothers to overshadow me and I had a father who encouraged me to break barriers. Other girls and women are not always as fortunate.

Even as we move into the third decade of the 21st century, women across the world are being subjugated and prevented from reaching their full potential through norms, laws, opinions, glass ceilings and much more. The World Gender Gap Report 2020 indicated it will take another 100 years to achieve gender parity – if we accept this prediction, most of us alive today will not live long enough to see this happen. UN Women is doing valuable work to hasten this timeframe. Ever the optimist, I believe by supporting UN Women through our contributions we may yet live to see gender parity in our lifetime.











# **ENGAGING THE AUSTRALIAN GOVERNMENT**

International Women's Day was launched in February with our annual Parliamentary Breakfast, co-hosted by Prime Minister Scott Morrison and Leader of the Opposition, The Hon Anthony Albanese. Parliamentarians, Departmental Secretaries and leaders of the Australian Defence Force came together to recognise the achievements of women in Australia, in our region and around the world. Importantly, the event also provided the opportunity to reflect on progress made to date and the work still to be done to advance gender equality. Following the event, UN Women Australia distributed International Women's Day (IWD) toolkits to every MP and Senator providing them with key messages and impact stories to share with their constituents about the value and importance of commemorating IWD.

## AUSTRALIAN AID IN ACTION: GET INTO RUGBY PLUS PROGRAM

Violence against women and girls remains a significant issue across the Pacific, with an average of 2 in 3 Pacific women experiencing violence in their lifetime. Thanks to support from the Australian Government, as a part of the Pacific Partnership to End Violence against Women and Girls, UN Women is delivering game-changing programs, including *Get Into Rugby PLUS*, working to stop violence before it starts, capitalizing on influential levers of change.

Sport is a powerful tool to challenge gender norms and roles, and in the Pacific region, rugby is a particularly influential sport. *Get Into Rugby PLUS* is an initiative developed by UN Women's Multi-Country Office in Fiji in partnership with Oceania Rugby, as part of a broader regional initiative using rugby to promote gender equality and to prevent violence against women and girls.

Get into Rugby PLUS focuses on developing highly skilled coaches to teach rugby and life skills to young players aged 11-14 years. Through a series of training sessions, coaches support young people to develop critical thinking and reflection around issues of gender and power, and respectful relationships, all built around the rugby values of integrity, solidarity, respect, discipline and passion.

Through this unique training, the coaches also learn how to challenge gender stereotypes, prevent violence against women and girls, and to seamlessly integrate life skills and rugby skills activities, so that both girls and boys can play rugby in a safe and inclusive environment. The program not only improves outcomes for girls and boys in the sport, but provides a safe place for women to establish themselves in key roles as coaches and agents of change in traditionally male-dominated settings.

Sport can be an effective tool to challenge preconceived ideas about the roles and abilities of girls and boys, women and men. Promoting an equal playing field in rugby for girls and boys, women and men and opening up discussions about gender, is a key strategy to advancing equality between women and men, and preventing violence against women and girls in the Pacific.

Thanks to an investment from the Australian Government, UN Women is leveraging popular support and participation in rugby to challenge discriminatory social norms and gender roles, so that women and girls are treated as equal members of society, on and off the field.



## PARTNERS AND SPONSORS

The work of UN Women Australia is made possible thanks to the generous contributions of our partners and sponsors. We are grateful to the following organisations for supporting UN Women Australia to advance our twin agenda of advocacy and raising funds to support vital projects that empower women in countries where needs are increasingly great and resources scarce.

**GOVERNMENT PARTNER** 

#### PHILANTHROPIC PARTNERS









**NSW EDUCATION PARTNER:** 

#### QLD AND ACT EDUCATION PARTNER:





#### **MEDIA PARTNERS**



# marie claire

#### ADVOCACY AND CAMPAIGN PARTNERS





#### LAW PARTNERS









LAWYERS

MEDIA INTELLIGENCE PARTNER

NATIONAL ACCOMMODATION PARTNER







# GOVERNMENT PARTNER: DEPARTMENT OF FOREIGN AFFAIRS AND TRADE

Gender equality is central to Australia's foreign policy, aid and development agenda, and is evident throughout DFAT's COVID-19 Partnerships for Recovery roadmap. Over the course of 2020, DFAT's increased support of UN Women made a transformational impact on women and girls in the region, including advancing economic security, safety and women's leadership. UN Women Australia was pleased to showcase Pacific women's resilience through a webinar on the intersecting crises of TC Harold and COVID-19, featuring Tara Chetty from DFAT's Pacific Women Shaping Pacific Development program and Sandra Bernklau from UN Women's Pacific Multi-Country office. Webinar participants learned about DFAT's strategic approach to supporting and empowering women and girls throughout the COVID-19 pandemic, and the important partnership with UN Women. DFAT has also provided early and important advice through consultations on UN Women's next strategic plan, in addition to being a major partner for UN Women Australia's International Women's Day events and campaign for more than a decade.

## MEDIA PARTNER: SBS

UN Women Australia was delighted to partner with SBS for the second year in a row. SBS's multicultural programming, commitment to diversity and inclusion and significant reach, make SBS a natural partner. SBS talent were centre stage throughout our capital city International Women's Day event series. SBS also donated airtime for UN Women's <u>public service announcement</u> raising awareness about the Shadow Pandemic of Violence against Women. While lockdown measures help limit the spread of COVID-19, women and girls experiencing violence at home increasingly find themselves isolated from the people and resources that can help them. By airing this public service announcement, SBS highlighted the Shadow Pandemic and outlined three things everyone can do to help.

# QLD AND ACT EDUCATION PARTNER: QUEENSLAND UNIVERSITY OF TECHNOLOGY BUSINESS SCHOOL

UN Women Australia is delighted that in 2020, QUT Business School renewed its commitment to UN Women Australia as the QLD and ACT Education Partner for a further three years, through 2023. In 2020, our partnership centred on QUT's engagement during IWD, promoting access to education through dedicated scholarships, amplifying aligned research and selecting dedicated QUT students/alumni to participate in UN Women Australia's first Australian Trek for Rights in 2021. QUT's 2020 scholarship suite included a fully funded Executive MBA through the <u>Graduate School of Business Women in Leadership Excellence Scholarship</u> to encourage diversity, and promote gender equality and women in leadership roles, and Public Sector Management Scholarships for women working in the NGO sector. UN Women Australia was also pleased to <u>showcase research</u> by QUT Business School academic Dr Ruth Knight, who investigated the impact of period poverty on young Australian women in high schools and revealed the extent to which it is a hidden problem.

# NSW EDUCATION PARTNER: UNIVERSITY OF SYDNEY BUSINESS SCHOOL

UN Women Australia is equally pleased that in 2020, the University of Sydney Business School renewed its commitment to UN Women Australia as the NSW Education Partner for a further three years, through 2023. The University of Sydney Business School and UN Women Australia continued active promotion of <a href="three-full-scholarships">throughout 2020</a>, including both the traditional and Global Executive MBA program. Together, we organised two webinars to commemorate milestones on the UN calendar: World Indigenous Peoples' Day and International Equal Pay Day. We spoke with University of Sydney Business School researchers, including Professor Leanne Cutcher, Associate Dean (Indigenous Services and Strategy) and leaders from Waltja Tjutangku Palyapayi Aboriginal Corporation, Enid Nangala Gallagher and Kate Lawrence, about the importance of recognition through engagement to mark World Indigenous Peoples' Day. We then interrogated the stubborn gender pay gap, causes and interventions with Professor Rae Cooper AO and Dr Meraiah Foley at the Business of Gender Equality. Both events were well attended and engaging.







# FINANCIAL REPORTS 2020

2020 was a difficult year worldwide and UN Women Australia was not immune. The combined effects of the Australian bushfires and COVID-19 pandemic disproportionately affected women and girls worldwide, significantly slowing the rate of change necessary to achieve gender equality. This saw reduced attendance and ticketing income generated by our International Women's Day (IWD) events in 2020, as well as declines in state-government IWD sponsorship and business and community fundraising. Nevertheless, UN Women continues to coordinate the largest IWD event series in Australia, which generate impactful opportunities for advocacy and fundraising.

We are grateful to the Department of Foreign Affairs and Trade for their continuing support of UN Women Australia's IWD events each year and to SBS for their contributions throughout IWD again in 2020. We are delighted that IWD continues to stimulate important dialogue about gender equality and delivers essential support to UN Women's work in our region and around the world.

Despite the challenging environment, 2020 saw our new and existing donors and members rally to support our mission, particularly in the latter part of the year. Our contribution to UN Women of \$737,302 was at a similar level to that in 2019.

We remain committed to improving organisational sustainability and exploring the most efficient and effective strategies to increase our contribution to UN Women, now and into the future. In 2020, we implemented two digital fundraising programs, which were successful in attracting new Empowerment Champions (monthly donors) and increasing monthly pledges in 2020.

After our contribution to UN Women, we report an operating deficit of \$23,279 in 2020. Our total reserves as at 31 December 2020 are \$906,057. UN Women Australia received \$281,648 in COVID-19 stimulus support funding from the Australian Government, including the JobKeeper program. UN Women Australia's assets remain conservatively invested in cash and term deposits.

We are proud that Australia remains among the most generous donors to UN Women. In the past year, the Australian

Government's total contributions to UN Women grew significantly, exceeding \$30.4 million AUD.

The ongoing challenge of funding organisational costs was heightened by the economic environment in 2020. We are proud to acknowledge Education Partners QUT Business School and the University of Sydney Business School both renewed their multi-year support of UN Women Australia in 2020; and the many organisations and individuals that support our work through workplace giving and matching donation programs, along with the provision of pro bono services.

I acknowledge and thank our Auditor Tony Bandle, and Marty Kellow for his support as an independent member of the Finance Audit and Risk Committee.

Our achievements would not be possible without the collective support of so many. I would especially like to thank our long-time donors, our Empowerment Champions, who have continued to give every month, as well as every individual donor who responds to specific appeals. Thank you for your support and generosity to date and into the future. Your support makes for a brighter future for women and girls across the world.

Inma Beaumont Chair Finance, Audit and Risk Committee

Please note a full copy of our Audited Financial Statements is available on our website.

#### UN WOMEN NATIONAL COMMITTEE AUSTRALIA LIMITED

## STATEMENT OF PROFIT OR LOSS AND OTHER **COMPREHENSIVE INCOME**

## FOR THE PERIOD ENDED 31 DECEMBER 2020

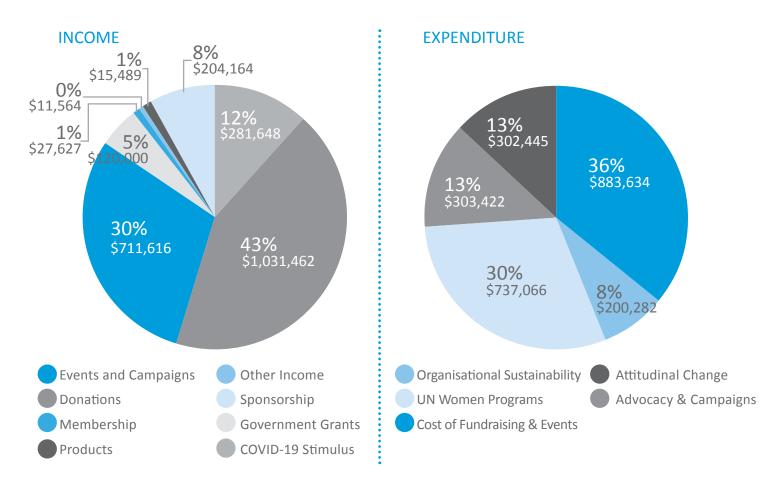
International Women's Day Products         15,489         58,4           Monthly Pledges         522,453         506,1           Membership Fees         27,627         13,3           Interest         11,564         16,4           Sponsorship         324,164         370,4           Trusts and Foundations         -         -           Appeals and Donations         428,554         318,3           Business and Community Fund Raising         80,455         220,9           COVID-19 government stimulus payments         281,648           TOTAL INCOME         2,403,570         2,318,3           EXPENSES           Depreciation & Amortisation         (12,040)         (12,67           Donor Acquisition and Retention Costs         (491,126)         (196,74           Event Expenditure         (402,789)         (349,33)           International Engagement         237         (13,22)		YEAR ENDED 31 Dec 2020 \$	YEAR ENDED 31 Dec 2019 \$
International Women's Day Products         15,489         58,4           Monthly Pledges         522,453         506,1           Membership Fees         27,627         13,3           Interest         11,564         16,4           Sponsorship         324,164         370,4           Trusts and Foundations         -         -           Appeals and Donations         428,554         318,3           Business and Community Fund Raising         80,455         220,9           COVID-19 government stimulus payments         281,648           TOTAL INCOME         2,403,570         2,318,3           EXPENSES           Depreciation & Amortisation         (12,040)         (12,67,70)           Donor Acquisition and Retention Costs         (491,126)         (196,74)           Event Expenditure         (402,789)         (349,33)           International Engagement         237         (13,22)	INCOME		
Monthly Pledges       522,453       506,1         Membership Fees       27,627       13,3         Interest       11,564       16,4         Sponsorship       324,164       370,4         Trusts and Foundations       -         Appeals and Donations       428,554       318,3         Business and Community Fund Raising       80,455       220,9         COVID-19 government stimulus payments       281,648         TOTAL INCOME       2,403,570       2,318,3         EXPENSES         Depreciation & Amortisation       (12,040)       (12,62)         Donor Acquisition and Retention Costs       (491,126)       (196,74)         Event Expenditure       (402,789)       (349,32)         International Engagement       237       (13,22)	Event Income	711,616	814,284
Membership Fees       27,627       13,33         Interest       11,564       16,4         Sponsorship       324,164       370,4         Trusts and Foundations       -       -         Appeals and Donations       428,554       318,3         Business and Community Fund Raising       80,455       220,9         COVID-19 government stimulus payments       281,648         TOTAL INCOME       2,403,570       2,318,33         EXPENSES         Depreciation & Amortisation       (12,040)       (12,65)         Donor Acquisition and Retention Costs       (491,126)       (196,74)         Event Expenditure       (402,789)       (349,35)         International Engagement       237       (13,22)	International Women's Day Products	15,489	58,479
Interest       11,564       16,4         Sponsorship       324,164       370,4         Trusts and Foundations       -       -         Appeals and Donations       428,554       318,3         Business and Community Fund Raising       80,455       220,9         COVID-19 government stimulus payments       281,648         TOTAL INCOME       2,403,570       2,318,33         EXPENSES         Depreciation & Amortisation       (12,040)       (12,60)         Donor Acquisition and Retention Costs       (491,126)       (196,74         Event Expenditure       (402,789)       (349,37)         International Engagement       237       (13,22)	Monthly Pledges	522,453	506,103
Sponsorship 324,164 370,4  Trusts and Foundations - 428,554 318,3  Business and Community Fund Raising 80,455 220,9  COVID-19 government stimulus payments 281,648  TOTAL INCOME 2,403,570 2,318,36  EXPENSES  Depreciation & Amortisation (12,040) (12,66,74)  Donor Acquisition and Retention Costs (491,126) (196,74)  Event Expenditure (402,789) (349,35)  International Engagement 237 (13,25)	Membership Fees	27,627	13,305
Trusts and Foundations  Appeals and Donations  Business and Community Fund Raising  COVID-19 government stimulus payments  TOTAL INCOME  EXPENSES  Depreciation & Amortisation  Donor Acquisition and Retention Costs  Event Expenditure  International Engagement  August 12,403,570  118,33  129,74  118,35  120,95	Interest	11,564	16,468
Appeals and Donations 428,554 318,3 Business and Community Fund Raising 80,455 220,9 COVID-19 government stimulus payments 281,648  TOTAL INCOME 2,403,570 2,318,35  EXPENSES  Depreciation & Amortisation (12,040) (12,65) Donor Acquisition and Retention Costs (491,126) (196,74) Event Expenditure (402,789) (349,35) International Engagement 237 (13,25)	Sponsorship	324,164	370,474
Business and Community Fund Raising COVID-19 government stimulus payments  TOTAL INCOME  2,403,570  2,318,36  EXPENSES  Depreciation & Amortisation (12,040) (12,66) Donor Acquisition and Retention Costs (491,126) (196,74) Event Expenditure (402,789) (13,93) International Engagement 237 (13,93)	Trusts and Foundations	-	-
COVID-19 government stimulus payments  TOTAL INCOME  2,403,570  2,318,33  EXPENSES  Depreciation & Amortisation  (12,040)  (12,62)  Donor Acquisition and Retention Costs  Event Expenditure  (402,789)  International Engagement  237  (13,22)	Appeals and Donations	428,554	318,342
EXPENSES         2,403,570         2,318,33           Depreciation & Amortisation         (12,040)         (12,62)           Donor Acquisition and Retention Costs         (491,126)         (196,74)           Event Expenditure         (402,789)         (349,32)           International Engagement         237         (13,22)	Business and Community Fund Raising	80,455	220,931
EXPENSES  Depreciation & Amortisation (12,040) (12,62)  Donor Acquisition and Retention Costs (491,126) (196,74)  Event Expenditure (402,789) (349,32)  International Engagement 237 (13,22)	COVID-19 government stimulus payments	281,648	-
Depreciation & Amortisation(12,040)(12,62)Donor Acquisition and Retention Costs(491,126)(196,74)Event Expenditure(402,789)(349,32)International Engagement237(13,22)	TOTAL INCOME	2,403,570	2,318,386
Depreciation & Amortisation(12,040)(12,62)Donor Acquisition and Retention Costs(491,126)(196,74)Event Expenditure(402,789)(349,32)International Engagement237(13,22)			
Donor Acquisition and Retention Costs(491,126)(196,74)Event Expenditure(402,789)(349,32)International Engagement237(13,22)			
Event Expenditure (402,789) (349,32) International Engagement 237 (13,22)	EXPENSES		
International Engagement 237 (13,22		(12,040)	(12,619)
	Depreciation & Amortisation	, , ,	(12,619) (196,741)
(510,400) (570,00	Depreciation & Amortisation  Donor Acquisition and Retention Costs	(491,126)	, , ,
Staff Costs (619,409) (570,9:	Depreciation & Amortisation  Donor Acquisition and Retention Costs  Event Expenditure	(491,126) (402,789)	(196,741)
Other Expenses (164,420) (195,83	Depreciation & Amortisation  Donor Acquisition and Retention Costs  Event Expenditure	(491,126) (402,789)	(196,741) (349,378)
TOTAL EXPENSES 1,689,547 1,338,70	Depreciation & Amortisation  Donor Acquisition and Retention Costs  Event Expenditure  International Engagement  Staff Costs	(491,126) (402,789) 237 (619,409)	(196,741) (349,378) (13,222)
NET OPERATING SURPLUS (DEFICIT) 714,023 979,6	Depreciation & Amortisation  Donor Acquisition and Retention Costs  Event Expenditure  International Engagement  Staff Costs  Other Expenses	(491,126) (402,789) 237 (619,409) (164,420)	(196,741) (349,378) (13,222) (570,939)
CONTRIBUTION TO UN WOMEN (737,302) (761,56	Depreciation & Amortisation  Donor Acquisition and Retention Costs  Event Expenditure  International Engagement  Staff Costs  Other Expenses  TOTAL EXPENSES	(491,126) (402,789) 237 (619,409) (164,420) 1,689,547	(196,741) (349,378) (13,222) (570,939) (195,870)
NET SURPLUS (Deficit) (23,279) 218,0	Depreciation & Amortisation  Donor Acquisition and Retention Costs  Event Expenditure  International Engagement  Staff Costs  Other Expenses  TOTAL EXPENSES  NET OPERATING SURPLUS (DEFICIT)	(491,126) (402,789) 237 (619,409) (164,420) 1,689,547 714,023	(196,741) (349,378) (13,222) (570,939) (195,870) 1,338,769

## UN WOMEN NATIONAL COMMITTEE AUSTRALIA LIMITED

# **STATEMENT OF FINANCIAL POSITION**

	31 December 2020	31 December 2019
	\$	\$
ASSETS		
CURRENT ASSETS		
Cash and cash equivalents	1,235,003	1,386,221
Trade and other receivables	15,481	15,009
Inventories	8,470	22,623
Prepayments	45,264	69,259
TOTAL CURRENT ASSETS	1,304,218	1,493,112
NON CURRENT ASSETS		
Property, plant and equipment	6,699	10,199
Rental Bond	8,250	8,250
Intangible assets	9,893	16,649
TOTAL NONCURRENT ASSETS	24,842	35,098
TOTAL ASSETS	1,329,060	1,528,210
LIABILITIES		
CURRENT LIABILITIES		
Trade and other payables	61,899	35,216
Deferred income	141,558	245,001
Funds held for UN Women Projects	158,663	279,101
Provisions	48,004	22,632
TOTAL CURRENT LIABILITIES	410,124	581,950
NON CURRENT LIABILITIES		
Provisions	12,879	16,924
TOTAL NON CURRENT LIABILITIES	12,879	16,924
TOTAL LIABILITIES	423,003	598,874
NET ASSETS	906,057	929,336
EQUITY		
Retained earnings	906,057	929,336
TOTAL EQUITY	906,057	929,336

## SOURCE AND APPLICATION OF FUNDS



# AUSTRALIAN GOVERNMENT'S CONTRIBUTION TO UN WOMEN

