

# closing the gender GAP. Are you QPEN Are you QPEN to it?

# ANNUAL REPORT 2019

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MESSAGE FROM PHUMZILE MLAMBO-NGCUKA, EXECUTIVE DIRECTOR, UN WOMEN

> Intentional investment in and by women for stronger, more just, equal and resilient societies.

The COVID-19 pandemic has been a profound shock to our societies and economies. It has demonstrated more clearly than ever before how many public and private systems depend on women struggling to keep up with multiple and often underpaid roles. This is a moment for all of us to recognize the enormity of the contributions women make – and the precarity of so many. It is time to act on that understanding and to commit to building back in ways that reflect its sharp lessons.

I am so proud that our UN Women team immediately took a leading part in the COVID-19 response. We joined UN entities and women's organizations all over the world to extend information and services that keep women safe, flagging essential areas for action like domestic violence and pointing out the implications of the digital gender divide for response measures reliant on mobile technology. Our work demonstrates multiple ways, both before and during the pandemic, in which intentional investment in and by women brings stronger, more just, equal and resilient societies.

Now as we look forward, we see an opportunity to build better, stronger, more resilient and equal societies. It is a chance for bold prioritization, and for putting women and girls right at the centre of our efforts. I ask governments and all other service providers, including the private sector, to fully include a gender perspective in their response to the crisis and I appeal to funders to enhance support for women and women's organizations.

We must not rebuild the old world but make women and girls central to plans that bring a better future.

Phumzile Mlambo-Ngcuka United Nations Under-Secretary-General Executive Director of UN Women



## MESSAGE FROM THE PRESIDENT OF UN WOMEN AUSTRALIA

In 2019, UN Women Australia's activities included launching new partnerships, testing innovative fundraising strategies, convening important conversations and continuing to build the capacity of the UN Women Australia team to support the important work of UN Women around the world. Thanks to the kind support of individuals, our partners and the Australian Government, we are pleased to present our achievements:

## **\$760,000** Contributed more than \$760,000 directly to UN Women programs across the Pacific and more broadly in our region.

Coordinated our annual Parliamentary Breakfast, hosted by the Prime Minister and the Leader of the Opposition, with a diverse range of Members of Parliament, Departmental Secretaries and Defence leaders in attendance. We launched International Women's Day 2019, with the theme "More Powerful Together".

Partnered with the Department of Foreign Affairs and Trade, with support from SBS, Chief Executive Women and Male Champions of Change, to deliver our 2019 International Women's Day campaign, including an address by the Minister for Foreign Affairs and Trade, Senator the Hon Marise Payne at the Sydney breakfast.

Our Executive Director, Janelle Weissman, was the first UN Women National Committee representative to ever present at a formal session of UN Women's Executive Board in New York.

Launched UN Women global and regional reports on families in a changing world and workplace responses to violence, with the support of UN Women's Asia-Pacific Regional Director, Mohammad Naciri and our partners and friends, KPMG and CBA.

Led a team of intrepid supporters who participated in the Ride for Rights cycling challenge in northern Thailand, raising much needed funds to end trafficking and child marriage, promoting education and women's economic empowerment. Delivered thought-provoking events and supported the promotion of vital scholarships provided by our Queensland and ACT Education Partner, Queensland University of Technology Business School, and, our NSW Education Partner, the University of Sydney Business School, to advance women in leadership and women's rights. In honour of the fifth anniversary of UN Women's global HeForShe solidarity movement, the 2019 International Women's Day (IWD) theme was More Powerful Together. More Powerful Together recognises the important role women, men and gender diverse peoples play -- across sectors, race, faith, nationality, sexual orientation and political affiliation -- to advance gender equality. The 2019 IWD stages featured senior leaders from business, government and the community in dialogue with Mele Maualaivao, Country Programme Coordinator for UN Women Samoa, to discuss how to incorporate the Sustainable Development Goals, with a focus on Goal 5 (gender equality and women's empowerment) into everyday lives, workplaces and policy. We sincerely appreciate the Shadow Minister for Foreign Affairs, Senator the Hon Penny Wong hosting the Adelaide IWD breakfast again in 2019, contributing much-needed funds alongside guests at all our capital city events. Donations made at IWD 2019 events supported UN Women's Pacific programs to improve responses to violence, enhance documentation and sharing of lessons learned through advocacy and communications channels and ensure women are included in humanitarian response efforts.

My enthusiasm for the work of UN Women was sparked at IWD breakfasts a decade ago when I was both appalled and inspired by the heart-felt stories of women around the world. Sadly, for example, millions of women and girls are not safe from violence and are excluded from educational and work experiences, leading to severe economic disadvantage. UN Women works across whole systems to advocate and drive change for gender equality - from the top levels of government and policy makers to grassroots organisations, in partnership with women and girls. This inspired me to become an Empowerment Champion and commit to a regular monthly donation to UN Women Australia.

I was privileged to see this important work in Nepal when I participated in the 2018 Trek for Rights. For example, we met the strong young Nepalese women who, with the support of UN Women and local partners, are driving change in their villages to stop the practice of Chhaupadi. Although the practice has been outlawed, in parts of Nepal, Chhaupadi is a social practice which prohibits women and girls from participating in normal activities during menstruation because they are considered impure. This means that they cannot sleep in their home and have to live in, for example, a shed or hut and are unable to attend school. This practice

exposes women to increased risks of injury or death (through violence or exposure to the elements) and negatively impacts their ability to earn or learn.

In late 2019, after almost four years on the Board, I was honoured to become President of UN Women Australia. I'd like to personally thank Kathy Hirschfeld for her leadership and contribution to UN Women Australia and her ongoing support and commitment to gender equality. Thank you also to my fellow Board members, our Executive Director, Janelle Weissman, whose passion for the women and girls of the world is unparalleled and to the small yet mighty UN Women Australia team. And, most importantly, thank you to you, our members and donors for your enthusiasm for making the world a better place for women and girls.

The progress for gender equality has been frustratingly slow. Today, more than ever, progress is not assured. Hard fought wins of the past can too easily be lost.

UN Women's mission to empower women and girls around the world has never been more critical. We must continue to support and champion these efforts, and I look forward to your continued support.

Debra Eckersley Board President



## IMPACT

UN Women / Allison Joyce

#### MORE MULTIPURPOSE WOMEN'S CENTRES OPEN FOR ROHINGYA REFUGEES

Following the escalating violence unleashed upon them in Myanmar, an estimated 688,000 Rohingya refugees have fled across the border to Bangladesh since August 2017. They arrived at the overcrowded camps in Cox's Bazar with very few possessions, impoverished and traumatised.

There are now over 850,000 Rohingya refugees living in Cox's Bazar, the largest refugee camp in the world, with an estimated 80% being women and children. These are women and children who have experienced and witnessed many atrocities on their arduous journey, and yet still they are not safe.

Within the refugee camps, they have limited access to information, livelihoods, community activities and decision-making. Their access to basic health and hygiene services are limited and the monsoon seasons bring dangerous and destructive weather conditions. Rates of violence against women and sexual exploitation also increase as a result of social tensions within the camps.

In 2019, UN Women and partners were able to build three more Multipurpose Women's Centres in the camps, with thanks in part to the support of UN Women Australia donors.

These centres provide a safe space for Rohingya refugee women and adolescent girls to access life-saving services such as sexual and reproductive healthcare, gender-based violence case management and counselling and paramedic services. The centres also provide women with training to build on livelihood skills, such as tailoring, handicrafts and reusable sanitary pad production.

2019 also saw the launch of the very first Women and Children Help Desk in the Rohingya camps. The service will provide a place for female police officers to be oncall overnight, enabling 24-hour support for Rohingya women and children.

### COMMUNITY APPROACH TO ENDING VIOLENCE: VIETNAM

In September 2019, UN Women's National Committees from around the world visited the Male Advocate Clubs supported by UN Women in Da Nang, Vietnam. These clubs were established as part of a whole of community approach to ending violence against women. Thanks to the club's training sessions, men of all ages now understand many of the root causes of violence against women and girls. They also recognise the pressure of conforming to dominant masculinity that men succumb to due to gender stereotypes.

The Male Advocate Clubs do not just aim to transform the behaviours of their individual members, they also encourage them to bring their knowledge back to their communities and positively influence others.

Club members participate in workshops on a monthly basis and run community initiatives to prevent and end violence

UN Women

against women and girls, such as mini soccer tournaments, film screenings, community quiz nights and role-playing exercises.

"Since joining the Male Advocate Club, I have become more aware of inequalities between men and women," says one participant. "I understand how to treat my family members, friends and colleagues with respect. I have shared what I learned from the club with my family and friends. I have even given suggestions on how to treat my mother better."

These clubs are made possible in part through the support of the Australian Government and individual donations to UN Women Australia's 2017 Ride for Rights.

"I understand how to treat my family members, friends and colleagues with respect. I have shared what I learned from the club with my family and friends. I have even given suggestions on how to treat my mother better."

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## INTERNATIONAL WOMEN'S DAY 2019

The theme for IWD 2019 was *More Powerful Together*, recognising the important role women, men and gender diverse people play to advance gender equality. It takes all of us, working in collaboration and across that which sometimes divides us, to create a world where women and girls everywhere have equal rights and opportunities. It requires all of our participation to create a world where everybody can live a life free from violence and discrimination. *More Powerful Together* is a call for all of us to take a stand in unison for gender equality.



UN Women Australia once again hosted our flagship event series, with the incredible support of Chief Executive Women and Male Champions of Change. Our panel speakers at each event in Melbourne, Brisbane, Canberra, Perth and Sydney joined Mele Maualaivao, Country Programme Coordinator for UN Women Samoa, for an inspiring and thought-provoking discussion on the gender equality agenda.

2019's IWD events generated \$520,000 in support of critical UN Women and UN Women Australia initiatives across the Pacific and beyond, transforming the lives of women and girls worldwide.

Thanks go to all IWD guests, donors, volunteers, partners, sponsors and community fundraisers, and to distinguished MCs and panelists:

New 2019 Media Partner SBS featured SBS talent as MCs, moderators and speakers, including Janice Petersen and James Taylor (Melbourne), Laura Murphy-Oates (Brisbane), Karla Grant (Perth), Lucy Zelic (Canberra and Sydney).

Chief Executive Women featured Sue Morphet (Melbourne), Julieanne Alroe (Brisbane), Elizabeth Gaines (Perth), Secretary Frances Adamson (Canberra) and Sam Mostyn (Sydney).

Male Champions of Change featured Brendon Gale (Melbourne), Todd Battley (Brisbane), Zara Fisher (Perth), Secretary Martin Parkinson (Canberra) and Clive Stiff (Sydney).

### IWD IN THE COMMUNITY

The inaugural Women's Fest Freo kicked off in 2019 at Clancy's Fish Pub, Fremantle, featuring an all-star, all female lineup of performing artists and a second hand market, with all proceeds benefitting UN Women Australia. Organised by Julia Weller, the event raised an incredible \$6,560 and is a wonderful testament to the power of the local community in coming together to celebrate International Women's Day.





#### ADELAIDE'S INTERNATIONAL WOMEN'S DAY BREAKFAST

Once again, the Adelaide community rallied to support one of Australia's largest IWD events, the 27<sup>th</sup> annual IWD Adelaide Breakfast, in support of UN Women Australia.

The event raised \$60,000, which directly assisted UN Women programs in the Pacific. In Samoa, 41% of women have experienced violence at the hands of an intimate partner. UN Women is supporting Samoa's Ministry of Women, Community and Social Development (MWCSD) to improve services to women who experience violence.

UN Women's collaboration with MWCSD strengthens access to quality response services for survivors of gender-based violence. This includes the development of national genderbased violence protocols, referral pathways and training for health, police and justice and social service to coordinate responses, ensuring survivors have access to the best possible services and support.

Thank you to Senator the Hon Penny Wong, her staff team including Meredith Boyle, and the Adelaide IWD Breakfast Committee Chair, Ann Morgan, for their outstanding contribution to the ongoing success of these events.

#### SUPPORTER SPOTLIGHT: WHEELTON PHILANTHROPY/ BUDGET

We were thrilled to enter into a three-year partnership with Wheelton Philanthropy/Budget in 2019, which generously supports our Melbourne IWD Breakfast.

Paul Wheelton AM and Angela Wheelton OAM are deeply committed to supporting gender equality through their philanthropic endeavors and recognise the value in investing in education of women and girls. They are involved with the global Women Moving Millions campaign, which raises significant funds annually for initiatives that improve livelihoods and enhance opportunities for women. Paul says, "It's important that men are involved and coming along on the journey to break the glass ceiling. That's why I'm a fan of the He for She campaign. All of us should be involved in achieving gender balance."



## OUR EMPOWERMENT CHAMPIONS



#### **VERONICA VON ARNIM**

I am an Empowerment Champion because I know that even within the domain of gender equality, there are a staggering range of problems and injustices that need solutions, to the extent that it's often overwhelming. I'm proud in my strong beliefs in gender equality, and it's frustrating when it feels like it's one person against years of institutionalised sexism and discrimination that's entrenched in laws, economies, education systems, healthcare, and people's minds. Playing a small part each month in supporting the efforts of UN Women all over the world is a great way to start. The ability to create meaningful change is much stronger when it's in a collective, and the projects run and funded by UN Women help in ways you simply couldn't all by yourself. To top it off, by staying involved with recurring donations, we can see the continual and consistent progress that's needed to create long-term change. Stopping gender inequality isn't a one-time effort, or a one-person effort - it's all of us, and it's constant. Even with a small donation, it's a tangible step towards making the world more just and safe for women and girls, and that's the world we need.

### **NEESHA ECKERSLEY**

I am an Empowerment Champion because I have strong beliefs and values round equality and equity for all - and recognise the disparity in opportunities that exist between males and females, in various ways and at all levels across the globe. I am one of four girls in my family - and we were raised by feminist parents to aspire to every opportunity available, be financially independent and be confident in oneself. From a young age, although at the time I didn't have the correct terminology, I noticed the difference in values placed on males and females, gender bias informing opinion and action - particularly through my heritage and seeing the vast divide in access to opportunity for myself and sisters that were born and raised in Western culture compared to cousins and extended family born and raised in a developing country. This fire inside me motivates me to call out gender inequality across all sectors of our communities and promote education as the basis for opportunity. Educated women and girls have the greatest chance of escaping poverty, leading healthier and productive lives, and raising the standard of living for their children, families and communities. Dr James Emman Kwegyir Aggrey said "if you educate a man you educate an individual but if you educate a woman you educate a whole nation." Be the change you want to see in the world (Mahatma Gandhi) - and through ongoing support of UN Women - this, in some small way, goes to creating opportunities for women and girls and striving towards the gender balance in our societies.



### JULIE SHAW

I am an Empowerment Champion because I see how UN Women and others support and encourage communities and organisations to lead and provide essential and emergency care and services for their people. Through working and volunteering in Papua New Guinea and Rwanda and my support of various Australian and international agencies I have seen how much can be done collectively when assistance is targeted at services and projects where it is most needed with small amounts of money and amazing effort. I believe strongly in giving to others so that they may rebuild and develop their economic, social, health and educational capabilities. I choose to give to projects and services which can have the greatest immediate results and long term impacts in education, health and economic development for refugees, families, women, youth and children. The women and their colleagues who make the difference in their communities such as in Rwanda, Papua New Guinea and the Pacific, for the Rohingya and in refugee camps are the champions and give me great inspiration and hope. Photo L-R: Senator The Hon Sarah Henderson, The Hon Kelly O'Dwyer, former Minister for Women, Prime Minister Scott Morrison, Kathy Hirschfeld, former UN Women Australia Board President, Janelle Weissman, UN Women Australia Executive Director.



## **ENGAGING THE AUSTRALIAN GOVERNMENT:**

International Women's Day was launched in February with our annual Parliamentary Breakfast, co-hosted by Prime Minister Scott Morrison and Leader of the Opposition, The Hon Bill Shorten. Parliamentarians, Departmental Secretaries and leaders of the Australian Defence Force came together to celebrate the achievements of women in Australia and around the world, and to take stock of progress to date, and work still to be done, to advance gender equality.

#### AUSTRALIAN AID IN ACTION: TRANSFORMING PACIFIC LIVELIHOODS

Women make up 70-90 percent of market vendors in the Pacific Region. The hours are long and conditions are challenging. Women often come from rural areas, travelling vast distances to trade. Many sleep at the market for three to four days, exposing them to higher risks of violence and theft. With support from the Australian Government, UN Women's Markets for Change program reduces the risk of sexual and physical violence against women stallholders in the marketplace, by building accommodation and training centres that offer safe spaces for women, sometimes with small children, to stay overnight. Markets for Change strengthens the economic role that women play in their family, community and economy, contributes to the reduction in poverty, and provides a mechanism for women to participate in decision-making

processes that affect them and their livelihoods. The Markets for Change program operating in Solomon Islands, Fiji and Vanuatu has transformed the lives of thousands of women by equipping them with leadership, communications and financial literacy tools resulting in boosted sales and increasing their representation in market committees. Their participation has ensured that women's needs are heard and prioritised when it comes to the allocation of market fees to improve economic opportunity, safety and the health and well-being of market vendors.



### **RIDE FOR RIGHTS THAILAND**

In November 2019, a team of dedicated UN Women Australia supporters set out on a ride across northern Thailand to raise much-needed funds for the work of UN Women and local partner, the Center for Girls. The Center for Girls is working to prevent all forms of violence against women and children, including human trafficking in Thailand.

UN Women Australia Executive Director, Janelle Weissman was one of the leaders on this journey and shares their experience.

"For five days, we rode through tiny villages and bustling towns, along narrow paths flanked by rice paddies and pineapple plantations. After the cycle, we spent a day visiting the UN Women and Center for Girls' teams and meeting several of the women leaders who have been trained to educate their communities about violence against women and children, and how to identify and prevent it. We then visited two villages, where we learnt more about the communities and the challenges women and girls face, such as drought, access to education and child marriage. In both of these villages, Center for Girls promotes handicrafts as a means for women to generate income.

The Center for Girls has a few rallying cries that drive their work – 'Empowered communities protect children and women' and 'Empowered women can change the world.' We gained a small window into the work of Center for Girls, made possible through support from UN Women. We grew stronger in our determination to continue to raise awareness and funds about the pervasive issue of violence against women and children, taking different forms, from child marriage to trafficking, sexual abuse and exploitation.

I would like to share a heartfelt thank you to all the riders who took significant time away from home to participate, train,



#### 'Empowered communities protect children and women' and 'Empowered women can change the world.'

The more awareness raising, community education and mobilisation work that Center for Girls does, the more communities are witnessing a decrease – albeit slowly, but equally, steadily – of child brides. The more opportunities girls have to pursue an education and a career, the less vulnerable they are to poverty and to trafficking. raise much needed funds and be a part of Ride for Rights Thailand 2019, and to all who sponsored our riders, thank you. We hope that the support we have generated from the Ride for Rights will play a small part in enabling brighter futures from women and girls in northern Thailand, and sow seeds of hope."

#### UN WOMEN'S ASIA-PACIFIC REGIONAL DIRECTOR VISITS AUSTRALIA

In December 2019, UN Women Australia was pleased to host UN Women leaders from Bangkok and the Pacific. UN Women Regional Director for Asia and the Pacific, Mohammad Naciri and Deputy Director, Anna-Karin Jatfors visited Australia, along with Sandra Bernklau, Representative for UN Women Fiji Multi-Country Office.

During their visit, there were opportunities to engage with supporters and key stakeholders in a range of settings. The week kicked off with an intimate breakfast at the NGV in Melbourne, providing an opportunity to convene supporters across gender and generations, to discuss UN Women's Generation Equality campaign. This was followed by the Asia-Pacific launch of UN Women's global report, Progress of the World's Women: Families in a Changing World. The launch was generously hosted by UN Women Australia partner, KPMG, and was moderated by KPMG Chair, Alison Kitchen, with Australia's Sex **Discrimination Commissioner, Kate Jenkins** and the report's co-author, Somali Cerise, joining Mohammad Naciri and Anna-Karin Jatfors to present the report's findings and implications for Australia, our region and the world.



With generous support from DFAT, the public event, Pathways to Progress, was held in Canberra exploring progress made towards delivering on the promises of the Beijing Platform for Action. Pathways to Progress featured an opening address by DFAT's Annemarie Reerink. This was followed by a dynamic discussion featuring UN Women's Regional leaders Mohammad Naciri and Anna-Karin Jatfors, joined by UN Women's Pacific Representative, Sandra Bernklau in a panel moderated by Virginia Haussegger to explore both accomplishments and challenges ahead towards achieving gender equality in our region and across the globe.

Following robust engagements with DFAT, UN Women leaders travelled to Sydney where CBA kindly hosted the Australian launch of the Asia-Pacific report, Ending Violence is Our Business. UN Women leaders were joined by CEO of Our Watch, Patty Kinnersly, the NRL's Jaymes Boland-Rudder and Ryan Burke from CBA. This Asia-Pacific report was inspired by UN Women Australia's 2017 report, Taking the First Step: Workplace Responses to Domestic and Family Violence, and takes a regional look at approaches underway and catalogues good practice.



Photo: Progress Panel: Alison Kitchen, Mohammad Naciri, Somali Cerise, Anna-Karin Jatfors, Kate Jenkins



Photo: Ending Violence is Our Business: Ryan Burke, Jaymes Boland-Rudder, Julie McKay, Mohammad Naciri, Patty Kinnersly and Anna-Karin Jatfors

## PARTNERS AND SPONSORS

The work of UN Women Australia would not be possible without the generous contributions from our partners and sponsors. We are grateful to the following organisations for supporting UN Women Australia to continue our work raising funds to support vital projects that empower women in countries where needs are great and resources scarce.





#### GOVERNMENT PARTNER: DEPARTMENT OF FOREIGN AFFAIRS AND TRADE

Throughout 2019, UN Women Australia's partnership with the Department of Foreign Affairs and Trade (DFAT) provided ample opportunity for engagement with senior leaders, scholars and the community.

Australia's aid, development and foreign policy has gender equality at its centre. This was evident in the addresses delivered during the 2019 International Women's Day campaign. In March, UN Women Australia was delighted to welcome the Minister for Foreign Affairs, Senator the Hon Marise Payne, to deliver an opening address at the 2019 International Women's Day breakfast in Sydney, and, DFAT Secretary, Frances Adamson, on stage for the IWD panel discussion in Canberra. In October, UN Women was pleased to have Nick Williams, Deputy Director of Queensland's DFAT State Office speak about the power of partnerships, particularly in the Pacific, at an event hosted by QUT Business School in Brisbane. Nick reinforced how gender equality plays a central role in policy, programming and investments through the aid program. In November, Executive Director, Janelle Weissman was proud to speak about the work of UN Women at the Australia Awards – South and West Asia Scholars Forum. December brought meaningful engagement across DFAT for UN Women's new Regional Director Asia and the Pacific, Mohammad Naciri's first official visit to Australia. This included the public *Pathways to Progress* event in Canberra, generously supported by DFAT, featuring a thought provoking discussion on the heels of the Asia-Pacific Regional Review of Beijing +25, moderated by Virginia Haussegger. While this partnership is anchored to UN Women's largest campaign of the year, International Women's Day, the engagement between DFAT and UN Women Australia is much deeper and far-reaching year-round.

### **MEDIA PARTNER: SBS**

UN Women Australia was proud to announce a new partnership with SBS beginning in 2019. SBS's programming, commitment to diversity and inclusion and vast reach, make SBS an outstanding, values-aligned partner. In 2019, UN Women Australia was proud to feature SBS talent throughout the capital city International Women's Day event series. Managing Director, James Taylor, also joined the IWD stage as a panellist, to discuss SBS's commitment to gender equality and social inclusion more broadly, both inside the organisation, through the values they espouse and the content they create.



#### QLD AND ACT EDUCATION PARTNER: QUEENSLAND UNIVERSITY OF TECHNOLOGY BUSINESS SCHOOL

UN Women Australia is pleased to continue its partnership with QUT Business School as the QLD and ACT Education Partner. In addition to providing vital scholarships for women, QUT Business School convened important conversations with UN Women Australia in 2019. In September, the *Partnerships for Change: insights into women & agency in Fiji* breakfast provided an opportunity for QUT Business School Faculty, Professor Vicky Browning and Associate-Professor Deanna Grant-Smith to discuss the power of partnerships with DFAT Queensland's Deputy Director, Nick Williams. This robust conversation highlighted how partnership enables leverage, the ingredients of balanced, equitable partnerships and learnings garnered from UN Women's program visits in Fiji.

UN Women Australia was pleased to work in collaboration with QUT Business School's Canberra campus to coordinate an event focused on *Big Data and Artificial Intelligence: Helping to address the UN's Sustainable Development Goals.* The discussion was moderated by Executive Director, Janelle Weissman, and featured a highly engaging dialogue between Distinguished Professor Kerrie Mengersen and Professor Kevin Desouza, lifting the lid on how data is both a vital driver to achieve the SDGs and how its misuse or abuse can roll back rights.

### NSW EDUCATION PARTNER: UNIVERSITY OF SYDNEY BUSINESS SCHOOL

The University of Sydney Business School was UN Women Australia's first Education Partner, and has paved the way to unlock opportunities to advance women's rights and gender equality advocates' participation in both the traditional and Global Executive MBA program, through three, full scholarships each year. In addition, in 2019, we were delighted that the University of Sydney Business School hosted an event on campus to commemorate the fifth anniversary of UN Women's global campaign, HeForShe. The event featured Professor Elizabeth Cowley as MC, UN Women Australia's President, Debra Eckersley, and National Champion, award-winning actor, Nicole da Silva as speakers. There was a highly engaged audience and substantial interest in building on the foundations of the HeForShe initiative so that everyone feels a part of the movement for gender equality.



## FINANCIAL REPORTS 2019

UN Women/ David Snyde

Central to UN Women Australia's mission is mobilising funds in support of the world's women and girls. Thanks to the generous contributions of ongoing and new donors and partners, UN Women Australia generated much-needed funds that advance programming to enable brighter futures and unlock opportunities for women and girls to learn, lead, earn a decent living and live lives free from violence and discrimination. In 2019, UN Women Australia continued to invest in our fundraising capability, including trialing new monthly donor acquisition programs. We are proud to report that more than \$760,000 was contributed to UN Women in 2019, supporting both ongoing programs and emerging needs in neighbouring pacific countries from Samoa to Thailand.

For this period, we report an operating surplus of \$218,052. Our total reserves as at 31 December 2019 are \$929,336.

UN Women Australia's assets remain conservatively invested in cash and term deposits.

UN Women Australia is committed to implementing the most efficient and effective fundraising strategy to increase support of UN Women's policy and programmatic work in a sustainable way, with a focus on monthly giving programs. In 2019, UN Women Australia engaged in digital fundraising aimed to engage more and new audiences with an affinity for UN Women's work, to learn about and come on board as Empowerment Champions (monthly donors). The 2019 digital fundraising pilot offered many learnings, but was not rolled out as initially planned, due to disappointing performance. As a result, the latter half of 2019 was focused on other campaigns, including community fundraising, appeals and building the profile of the end of year "Empowered Gifts with Purpose" program, alongside strengthening internal capacity and building infrastructure to expand UN Women Australia's brand, exposure and potential reach.

International Women's Day (IWD) continues to be an essential campaign, generating significant revenue for UN Women's programs and UN Women Australia's activities from both event-based fundraising and related partnerships. While event costs continue to rise, the benefits of coordinating the largest IWD event series in Australia include opportunities for advocacy and fundraising. We sincerely appreciate the Department of Foreign Affairs and Trade's continued support launching the IWD events each year. We are proud of our 2019 association with Chief **Executive Women, Male Champions** of Change and SBS across our IWD campaigns, which together reached existing and new stakeholders, creating vital conversations around gender equality, and collecting funds in support of UN Women's work in our region and around the world.

We are proud that Australia remains among the most generous donors to UN Women. In the past year the Australian Government's total contributions to UN Women topped \$20 million.

Funding operational costs is essential and remains a challenge for notfor-profit organisations. In 2019, we were pleased to welcome KPMG as a Campaign Partner; were proud to acknowledge Education Partners: QUT Business School and the University of Sydney Business School; and were grateful to the many organisations and individuals that supported our work through workplace giving and matching donation programs, along with the provision of pro bono services.

We continue to be grateful for the support received from our Government Partner, the Department of Foreign Affairs and Trade.

I acknowledge and thank our Auditor Tony Bandle and our accountants, SPA Accountants, whose engagement concluded in 2019. I would also like to thank Marty Kellow for his support as an independent member of the Finance Audit and Risk Committee.

Our success is a result of the collective contributions of so many. I would like to especially thank our longtime supporters, our Empowerment Champions, giving generously every month alongside the caring support of each individual donor who responds to specific appeals. Thank you for your most generous donations now and into the future.

#### Inma Beaumont Chair Finance, Audit and Risk Committee

Please note a full copy of our Audited Financial Statements is available on our website.

#### UN WOMEN NATIONAL COMMITTEE AUSTRALIA LIMITED

# STATEMENT OF PROFIT OR LOSS AND OTHER COMPREHENSIVE INCOME

#### FOR THE PERIOD 1 JANUARY 2019 TO 31 DECEMBER 2019

	12 Month Period 1 Jan 2019 to 31 Dec 2019 \$	18 Month Period 1 July 2017 to 31 Dec 2018* \$
INCOME		
Event Income	814,284	788,507
International Women's Day Products	58,479	103,614
Monthly Pledges	506,103	664,386
Membership Fees	13,305	53,232
Interest	16,468	11,597
Sponsorship	370,474	681,523
Trusts and Foundations	-	26,000
Appeals and Donations	318,342	402,505
Business and Community Fund Raising	220,931	464,506
Other Income	-	22,374
TOTAL INCOME	2,318,386	3,218,244
EXPENSES		
Depreciation & Amortisation	(12,619)	(22,150)
Donor Acquisition and Retention Costs	(196,741)	(378,060)
Event Expenditure	(349,378)	(401,931)
International Engagement	(13,222)	(35,676)
Staff Costs	(570,939)	(1,135,340)
Short Term Contractors	-	(38,240)
Other Expenses	(195,870)	387,861)
TOTAL EXPENSES	(1,338,769)	(2,399,258)
NET OPERATING SURPLUS (DEFICIT)	979,617	818,986
CONTRIBUTION TO UN WOMEN	(761,565)	(1,293,673)
NET SURPLUS (Deficit)	218,052	(474,687)

\*The previous period financial information covers a period of 18 months due to a change in our accounting Year End from June to December

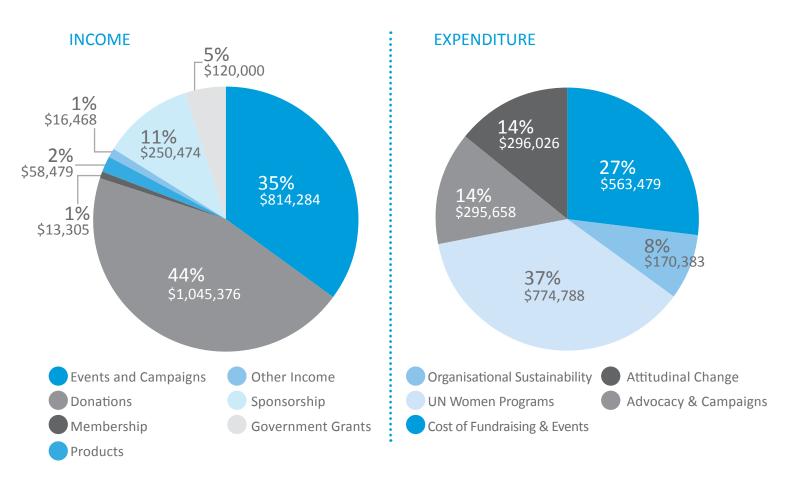
## UN WOMEN NATIONAL COMMITTEE AUSTRALIA LIMITED STATEMENT OF FINANCIAL POSITION

	31 December 2019 \$	31 December 2018 \$
ASSETS		
Cash and cash equivalents	1,386,221	1,691,548
Trade and other receivables	15,009	11,808
Inventories	22,623	27,200
Prepayments	69,259	86,121
TOTAL CURRENT ASSETS	1,493,112	1,816,677
Property, plant and equipment	10,199	19,517
Rental Bond	8,250	8,250
Intangible assets	16,649	-
TOTAL NONCURRENT ASSETS	35,098	27,767
TOTAL ASSETS	1,528,210	1,844,444
LIABILITIES		
Trade and other payables	35,216	79,995
Deferred income	245,001	367,248
Funds held for UN Women Projects	279,101	597,816
Provisions	22,632	35,788
TOTAL CURRENT LIABILITIES	581,950	1,080,847
Provisions	16,924	-
TOTAL NON CURRENT LIABILITIES	16,924	-
TOTAL LIABILITIES	598,874	1,080,847
NET ASSETS	929,336	763,597

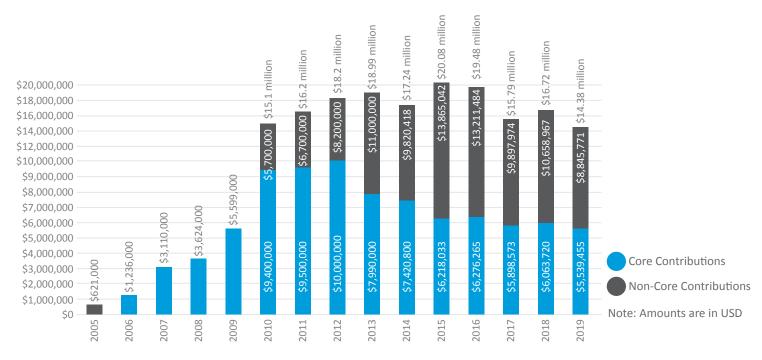
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Retained earnings	929,336	763,597
TOTAL EQUITY	929,336	763,597

## SOURCE AND APPLICATION OF FUNDS



### AUSTRALIAN GOVERNMENT'S CONTRIBUTION TO UN WOMEN



## THANK YOU

We would like to thank all our Empowerment Champions (monthly donors), individual campaign donors, partners, members of the Board, volunteers, interns, staff, UN Women colleagues in the field around the world and the women's human rights defenders and activists stirring change every day. Together we can realise the promise of UN Women's vision of gender equality and women's empowerment.

#### TRIBUTE TO MARCIA SEYMOUR DANE

On behalf of the board and staff, past and present, we pay tribute to Marcia Seymour Dane OAM. As the second National President of UNIFEM Australia (UN Women Australia's direct predecessor), Marcia was responsible for building the powerful International Women's Day events for which UNIFEM and later UN Women Australia are best known. These events continue to raise awareness and much-needed funds each March, as thousands of people attend IWD events to support the work UN Women does daily across the globe to ensure equal opportunities for women and girls.

Marcia role modelled a type of leadership that did not require her being front and centre, did not need acknowledgement or awards -- but always had impact. She was kind and fierce in equal measure. She was bold but unassuming. She was a role model for all of us.

Patricia Paech, who followed Marcia as UNIFEM National President said she would always feel that Marcia was the embodiment of UNIFEM's spirit of empowerment. May she rest in peace.



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