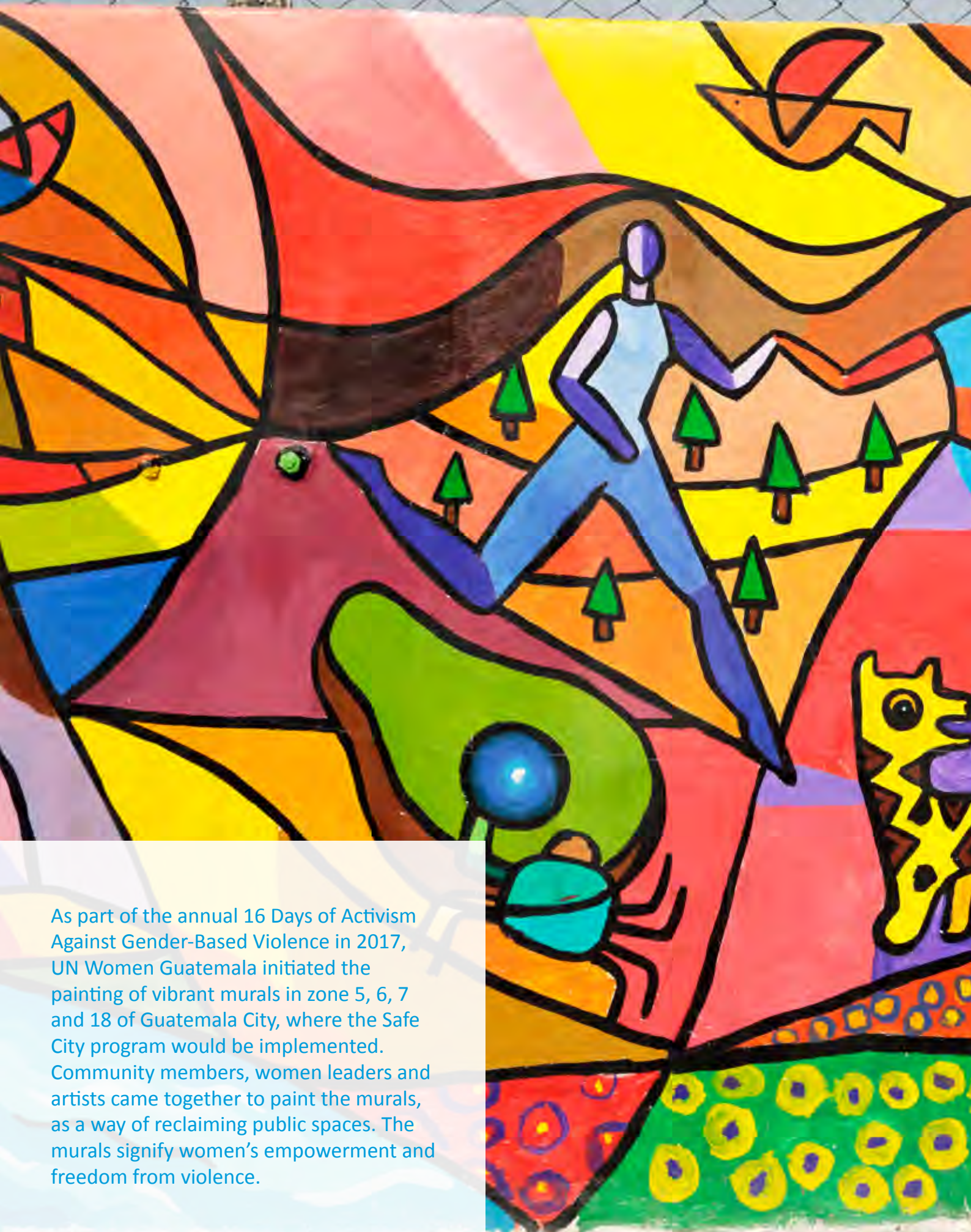




[www.unwomen.org.au](http://www.unwomen.org.au)

# ANNUAL REPORT 17/18





As part of the annual 16 Days of Activism Against Gender-Based Violence in 2017, UN Women Guatemala initiated the painting of vibrant murals in zone 5, 6, 7 and 18 of Guatemala City, where the Safe City program would be implemented. Community members, women leaders and artists came together to paint the murals, as a way of reclaiming public spaces. The murals signify women's empowerment and freedom from violence.





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MESSAGE FROM  
THE EXECUTIVE  
DIRECTOR OF  
UN WOMEN



DEAR FRIENDS,

I see National Committees, along with their partners and supporters, as key allies for UN Women in advancing gender equality and women's empowerment. It is clear that you can play a vital role in changing national attitudes and behaviours, providing critical knowledge, mobilizing advocates and promoting feminist policies. Your work with influencers amplifies UN Women's messaging and supports us in raising funds from the private sector, both through individuals and innovative partnerships with corporations and foundations. Thanks to your generous support, UN Women has been able to make important headway worldwide, even in the most challenging areas.

This progress has many different faces: in Samoa, historically marginalized Nofotane women – women married to men from a different village and living with their in-laws who are often exploited as domestic servants – have improved their access to sustainable employment. The Samoa Victim Support Group provided livelihood trainings to nearly 5,200 Nofotane women living in 182 villages, linked them to job markets and raised awareness among 630 employers about the legal responsibilities when employing them.

Through UN Women's Markets for Change programme, women market vendors in remote rural communities in Fiji, Solomon Islands and Vanuatu have created 19 vendor associations with over 7,500 registered members, giving them a voice in making markets safe and well managed. Over 2,500 women have taken part in training in financial literacy and business practices. Over 1,000 women have learned new agricultural practices to improve the produce they sell in the markets.

Thanks to your support, UN Women was also able to respond quickly and effectively last year when natural disasters struck in the Pacific, mobilizing gender experts to deliver health packs and dignity kits meeting women's specific needs, along with assistance for survivors of gender-based violence.

I greatly appreciate the work of the Australia National Committee to advance UN Women's agenda and raise funds for our work. Lives are being changed and futures re-imagined because of you and your volunteers, advocates and supporters. Today, more than ever, donations from the public are key to support the broad grassroots support that we need to accelerate irreversible progress. And since UN Women is funded entirely by voluntary contributions from public and private sources, a regular resource base is essential for us to remain at the leading edge of gender equality and women's empowerment.

Much remains to be done. Around the world, over 2.5 billion women and girls suffer the consequences of discriminatory laws and gaps in legal protections. Every day, 830 women still die from preventable causes related to pregnancy and childbirth. Worldwide, women make 77 cents for every dollar that men earn. And yet, despite the obstacles that remain for so many women, increasingly, we see examples of backlash against progress.

That is why we need your support now more than ever. It is only with the ongoing determination of our National Committees, in Australia and around the world, and with the continued commitment of individuals and partners like you, that we can move closer to our goal of a gender-equal planet by 2030.

**Phumzile Mlambo-Ngcuka**  
**United Nations Under-Secretary-General**  
**Executive Director of UN Women**





## MESSAGE FROM THE PRESIDENT

Over the past eighteen months, our fundraising activities have enabled us to increase our support for UN Women programs for women and girls in our region and around the world. Thanks to the generous support of individuals, partners and the Australian Government, we are proud to celebrate our achievements:



## ACHIEVEMENTS OVER THE LAST YEAR INCLUDE:

- Contributed a record \$1.29 million in support of UN Women programs from Sierra Leone to PNG & the Pacific.
- Convened our annual Parliamentary Breakfast, hosted by the Prime Minister and Leader of the Opposition, with many other Members of Parliament attending to support gender equality. We launched International Women's Day 2018, with the theme "Leave No Woman Behind".
- Published the report *Taking the first step: Workplace responses to domestic and family violence*, with the support of our corporate partners, CBA, Aurizon and PwC.
- Hosted three Treks for Rights, including two treks to Nepal and one to Fiji, raising much needed funds for UN Women in these countries.
- Engaged our supporters, partners and friends in conversation with then Deputy Executive Director of UN Women, Yannick Glemarec; Multi-Country Pacific Representative Aleta Miller; and Chief of UN Women's Crisis Preparedness and Response Office, Hiba Qasas.
- Coordinated National Committees from Iceland to Singapore to visit UN Women programs in Fiji, joined by our partner, QUT Business School, and learned about the Australian Government's pioneering aid program, substantially investing in women and girls in the Pacific.
- Partnered with the University of Sydney Business School to provide scholarships for five women to pursue Global Executive or traditional MBAs.

Early in 2018, thanks to the generous support of individual donors to UN Women National Committee Australia, UN Women opened its first multipurpose women's centre in Cox's Bazar, Bangladesh, to provide a safe space for Rohingya women and girls to access information, jobs, counselling and education programs. In March, we welcomed Hiba Qasas and Siobhan Hobbs to speak at our International Women's Day (IWD) events, to share more about UN Women's empowerment and protection programs in crisis contexts, including stories from Cox's Bazar where Siobhan works. We are grateful to Shadow Minister for Foreign Affairs, Senator the Hon Penny Wong, who again hosted the Adelaide IWD breakfast and contributed funds along with the 8,000 attendees at IWD events to support the second UN Women's multipurpose women's centre for Rohingya refugees in Cox's Bazar. Together we are making an impact where needs are greatest, and resources are most scarce.

My commitment to UN Women NC Australia began with attending IWD breakfasts and becoming a donor. In 2012 I became an advisor to the Board, and now after 6 years as a Board Member, I am in my second and final year as President. I have seen the organisation move from one more focussed on advocacy and engagement to also becoming a stronger fundraising organisation to enable us to provide sustainable resources for UN Women's work for global gender equality. I leave an organisation that has transformed, led by incredible women with whom I am privileged to work, and supported by a community who believe in the transformational impact of this work as strongly as we do.

Having seen UN Women's projects in PNG and Fiji, I am incredibly proud to have been involved in enabling the work of UN Women. It would not be possible without the support of our valued partners and donors. I would like to thank all of our supporters – individuals, community organisations, corporate and education partners and the Australian Government. Thank you also to the talented and committed team of staff, interns, and volunteers who make possible the achievements outlined above and for the leadership of our Executive Director, Janelle Weissman. It has been an honour to serve alongside a group of passionate and hard-working Board Members, and I thank them all for their support.

I am reminded daily that the world has a long way to go to achieve gender equality and it is vital to continue the work of UN Women to empower women and girls. My passion and support for these efforts will continue and I hope you will join me to enable women and girls everywhere to unleash their potential, free from discrimination and violence.

**Kathy Hirschfeld**  
President





# INTERNATIONAL WOMEN'S DAY

## LEAVE NO WOMAN BEHIND

UN Women National Committee Australia again hosted our flagship events across the country. The events were attended by more than 8,000 people in Adelaide, Brisbane, Canberra, Melbourne, Perth and Sydney.

Our 2018 International Women's Day theme was *Leave No Woman Behind*, which examined the vital role that women play in humanitarian crisis and disaster planning and response. Each of our events explored the impacts disasters have on women and girls and highlighted the important roles that women play in risk reduction, rebuilding, rehabilitation and peace. The campaign opened dialogue throughout business, government and the community about the obstacles women face globally, and how women's empowerment translates into stronger nations, economies and communities.

Over the 2018 IWD period, UN Women NC Australia raised \$400,000 to support UN Women's work. Thanks to the incredible support from our donors, partners and sponsors, event attendees, local event supporters and community fundraisers, the life-changing funds raised have been instrumental in supporting women and girls in crisis and disaster settings.

The funds have supported women and girls affected by disasters including the earthquake that struck Papua New Guinea and Tropical Cyclone Gita in Tonga in early 2018. Significant support was also directed to the ongoing Rohingya refugee crisis. In Cox's Bazar in Bangladesh, UN Women run multi-purpose women's centres, which are a lifeline for many Rohingya women and girls. At the women's centres, women have a safe space where they can access information and referrals for health services, receive trauma counselling and learn new skills. Our IWD contributions have supported ongoing services at the centre and contributed to the opening of a second centre in the camp.

The IWD program was enriched by guest speakers Hiba Qasas, Chief of UN Women's Crisis Preparedness and Response Office and Siobhan Hobbs, Women, Peace & Security Program Specialist with UN Women in Bangladesh, moderated by award-winning author, journalist and television presenter, Tracey Spicer.



Photo: Jenny Groom



## ADELAIDE COMMUNITY EMBRACES 26TH YEAR CELEBRATING IWD

Organised by a group of loyal supporters and generously hosted by Shadow Minister for Foreign Affairs, Senator the Hon Penny Wong each year, the Adelaide IWD Breakfast is one of Australia's largest IWD events.

This event was established in Adelaide in 1993 and has tremendous support from the Adelaide community attracting almost 2,700 people in 2018 and raising \$70,000, which was donated to UN Women NC Australia. The generous support of the Adelaide IWD Breakfast has supported Rohingya refugee women and girls in Cox's Bazar, Bangladesh.

## IWD IN THE COMMUNITY

In 2018, communities across Australia united alongside the global community in celebration of International Women's Day. Events were held from North Arm Cove to Perth and from Darwin to Hobart, united in their commitment to leave no woman behind. Events in North Arm Cove and Western Sydney celebrated an incredible 20 and 25 years (respectively) of steadfast support of UN Women's work.



Photo: Sean Davey



# ENGAGING THE AUSTRALIAN GOVERNMENT: IMPACT IN ACTION



## RESILIENCE IN RAKIRAKI, FIJI

The Australian Government was an early donor -- and has remained a top donor -- to UN Women, with gender being central to Australia's aid program. The fruits of these investments are no more apparent than in the Pacific. Generously supported by Australia's aid program, UN Women's Markets for Change program works with market vendors to reduce the risk of violence, strengthen women's role in the economy, as entrepreneurs, and provide opportunities for women to be leaders. However, when Cyclone Winston hit Fiji in 2016, one of the Markets for Change sites, the Rakiraki market, was decimated, leaving many market vendors -- three quarters of whom are women -- without an income.



The Australian Government, in partnership with UN Women, swiftly provided financial and technical support to help women and their families to rebuild their homes and livelihoods. This support was witnessed firsthand, when UN Women National Committee hosted visits to Rakiraki as a part of a suite of program visits in Fiji coordinated for National Committees from around the world.

During the 2018 National Committees visits, we had the opportunity to meet with Markets for Change leaders in Rakiraki, including Varanise Maisamoa. Varanise is a graduate of UN Women's Markets for Change leadership program, operating across the Pacific.

Varanise witnessed Cyclone Winston's damage, and it inspired her to take action. She founded the Rakiraki Market Vendors' Association. Under her leadership as Association President, she consults with other women to advise on the market redesign, and to protect women's livelihoods in the face of increasingly frequent natural disasters. Markets for Change is introducing climate-resilient livelihoods, from handicrafts to catering and money-lending, to safeguard women's financial independence.

The market redesign has incorporated feedback from rural women. Many women requested accommodation for vendors who travel long distances to sell their produce, rather than sleeping on the floor under their market stalls, vulnerable to violence overnight. The new market also includes flood resistant drainage and Category-5 cyclone resilient infrastructure, made possible thanks to the Australian Government's most generous support of long-term recovery following Winston.



At the 2018 Parliamentary Breakfast co-hosted by the Prime Minister, the Hon Malcolm Turnbull, and the Leader of the Opposition, the Hon Bill Shorten, we launched our International Women's Day theme, Leave No Woman Behind. We shared Varanise's story, and were humbled when we had the extraordinary opportunity to meet her in Fiji some months later.

We know that when we invest in women, we invest in sustainable solutions and whole communities. By supporting women like Varanise to become leaders through the Markets for Change program, UN Women and

Australia, together, are making a long-term impact on the livelihoods and wellbeing of communities and nations across the Pacific.

We acknowledge the contribution of Julie Bishop MP, who as Australia's Minister for Foreign Affairs, established gender equality and women's empowerment as a priority for Australia's aid program, and set an ambitious target requiring that eighty per cent of all Australia's aid, regardless of objectives, perform effectively in promoting gender equality. Ms Bishop was a powerful advocate for gender equality in the Pacific region and in international forums.



# ENGAGING THE COMMUNITY & CATALYSING ACTION



## MARRY YOUR RAPIST LAW REFORM

Around the world, UN Women's programs and policy change work are putting an end to discrimination against women and girls and unlocking opportunities to participate in economies, politics and all facets of life. UN Women NC Australia, through the generous contributions of our donors, supports UN Women's work in the Pacific as well as the global work of UN Women. Here is one powerful story of transformative change for women's rights. August 16, 2017 was an historic day for women in Lebanon when, on the heels of [Jordan](#) and [Tunisia](#) scrapping discriminatory rape laws, the Lebanese Parliament also agreed to abolish the infamous "rape law" or "rape-marriage" law (article 522 of the Lebanese Penal Code), which exempted a rapist from punishment if he married his victim.

This major step was a direct result of several national initiatives, including a successful nation-wide advocacy campaign led by ABAAD Institution for Gender Equality, in partnership with UN

Women Lebanon, to remove existing discriminatory legal provisions related to article 522. The campaign mobilised public awareness to strengthen legislation to protect women and girls from sexual violence and exploitation in Lebanon, and to spur change in social norms to adequately respond to sexual violations.

Ending violence against women is one of UN Women's key priorities. "To live a life free of violence is a human right," stressed Mohammad Naciri, UN Women Regional Director for Arab States. "Through our regional and national programs, we support the development of laws, national action plans and policies that are centred around protecting and empowering women. We work with civil society, contribute to advocacy and awareness-raising efforts and work to improve referral mechanisms and services to end violence against women. We have come a long way in breaking the silence, now we have to break the cycle of violence," he concluded.



## UN WOMEN'S DEPUTY EXECUTIVE DIRECTOR VISITS AUSTRALIA

In October 2017, the National Committee coordinated a series of events for Deputy Executive Director of UN Women, Yannick Glemarec. Mr Glemarec met with leaders from across the private and public sector, whilst engaging with significant supporters to UN Women in Sydney, Melbourne and Canberra. Over the course of his visit, Mr Glemarec emphasised how UN Women's leadership is central to delivering on the [Sustainable Development Goals](#), the global roadmap agreed by 193 UN member states in 2015 that rely on every person on the planet to collectively contribute to advancing prosperity, equality, and a more peaceful and healthier planet. We would like to thank all the hosts who kindly convened important conversations across the private, public and philanthropic sector during his time in Australia.

Photo: ABAAD





## TREKS FOR RIGHTS IN NEPAL AND FIJI

In 2018, we were excited to have three teams of committed supporters take on the Trek for Rights challenge – with two teams who headed to Nepal, and one to Fiji. UN Women NC Australia team member Claire Momsen, who joined the second Nepal trek team, shares her reflections on the trek, community and program visit.

“Trek for Rights Nepal was a challenge unlike anything else I’ve experienced. As a representative of UN Women National Committee Australia, I joined twenty Australian donors to Trek through the Annapurna region and to raise funds for UN Women’s work in Nepal.

Aside from the physical challenges (rocky mountain paths, chilly nights, challenges adjusting to high altitude), the Trek was an eye-opening experience for the whole team. We walked through Kathmandu and learned about its history, and saw the heritage buildings still scarred by the 2015 earthquake. We talked to Nepalese men, women and children in remote villages along our route, and heard about their struggle to receive basic services like education and healthcare.

Our team was excited to be invited to the Restless Development hub in Kathmandu, where we heard about the amazing work being done by youth advocates across Nepal, with the support of UN Women and



our trekkers. In particular, we learned about chhaupadi, a custom in which women and girls during menstruation are discriminated against and isolated from the community, often in vulnerable circumstances. The continued practice of chhaupadi is having a real impact on women’s lives, but it is being rejected: one by one, community by community. We were energised to continue fundraising for all of UN Women’s work, in the hopes that chhaupadi will be eradicated entirely through their advocacy.

It was amazing to see the team band together to get through the tough

times. I certainly owe it to the strength and spirit of my fellow trekkers and the Nepalese staff members for getting me to the end of the road. I would recommend the Trek or Ride for Rights to anyone ready to embrace a physical challenge, whilst expanding their horizons, building bridges across cultures and learning more about and supporting UN Women’s transformative work on the ground. We’d like to thank every donor, every trekker, whether to Fiji or Nepal, for their commitment, hard work and generosity creating a brighter future for women and girls.”

## SCHOOLS AND UNIVERSITIES ACTIVATED FOR GENDER EQUALITY

School and university students across the country continue to champion UN Women’s work. In 2018, students at Monash University created a HeForShe campus club, accelerating conversations about equality on campus and raising funds to support UN Women’s work worldwide. Other universities and schools across the country participated in fundraising and community engagement activities to contribute to our mandate of gender equality and women’s empowerment.





# PARTNERS AND SPONSORS

The work of UN Women National Committee Australia would not be possible without the generous contributions from our partners and sponsors. We are grateful to the following organisations for supporting the national Committee to continue our work raising funds to support vital projects that empower women in countries where needs are great and resources scarce.

GOVERNMENT PARTNER



**Australian Government**  
Department of Foreign Affairs and Trade

PLATINUM PARTNER



**Commonwealth**Bank

GOLD PARTNERS



SILVER SPONSOR



**pwc**

NATIONAL CAMPAIGN PARTNERS



NSW EDUCATION PARTNER



QUEENSLAND EDUCATION PARTNER



LAW PARTNERS



MEDIA PARTNERS







## GOVERNMENT PARTNER: DEPARTMENT OF FOREIGN AFFAIRS AND TRADE

UN Women National Committee Australia continued its strong partnership with the Department of Foreign Affairs and Trade (DFAT) in 2017 and 2018. Over an 18-month period, DFAT's support directly contributed to our IWD event series, bringing together 8,000 people from capital cities from coast to coast, and promoting IWD events in communities outside metropolitan areas through the convening power of community members, schools and businesses. DFAT's longstanding commitment to ensuring that gender equality is central to the foreign policy, aid and development agenda was showcased during the weeklong meeting of National Committees, coordinated by UN Women NC Australia in October-November 2018. Representatives from ten National Committees worldwide visited UN Women programs including Markets For Change, made possible in large part thanks to the Australian Government's early and sustained support. The Australian High Commissioner to Fiji, Mr John Feakes, also kindly hosted a closing reception, which provided an opportunity to meet with key community partners who together with UN Women are making change for women and girls in Fiji and beyond.

## PLATINUM PARTNER CBA HOSTS LAUNCH OF THE TAKING THE FIRST STEP REPORT

We know that for women working out of the home, who are experiencing domestic violence, a job may provide one of the only escapes from abuse. Workplaces with policies in place to protect and support their employees experiencing violence can provide a vital lifeline to safety. Australian organisations are leading the globe in their recognition of violence as a workplace issue, and their comprehensive response

to keep people safe. In December 2017, CBA, after contributing their own case study and supporting the development of the report, hosted the Sydney launch of UN Women National Committee Australia's report, [Taking the first step: Workplace responses to domestic and family violence](#). Through interviews, links to practical policies and templates, candid stories from organisations about

what works and doesn't, the report offers guidance to any organisation that wants to take the first step to tackle domestic and family violence. Thirteen case studies featuring community, employee and customer-facing initiatives from enterprises large and small are included in the report. The report was developed as a result of a request from UN Women Asia and the Pacific, which was interested in chronicling examples of diverse workplaces, across sector, industry and size, responding to domestic and family violence to spur action in our region and beyond, for the 16 Days of Activism to End Gender-Based Violence.

In March 2018, CBA again provided thoughtful leaders to deliver the Votes of Thanks at our International Women's Day events. CBA's advocacy and support of UN Women NC Australia has been greatly appreciated over the past five years.



[Greg Parkes (Autopia), Patty Kinnersly (Our Watch), Janelle Weissman (UN Women NC Australia), Rob Kennaugh (CBA), Deb Eckersley (PwC) and Famida Rahman (UN Women NC Australia)]





## PLATINUM PARTNER AURIZON PROMOTES SUPPORT OF THE SUSTAINABLE DEVELOPMENT GOALS (SDGS)

In November 2017, Aurizon kindly hosted our Annual General Meeting of members followed by a public forum, *Achieving the Sustainable Development Goals (SDGs) – it's on all of us*. The forum showcased ways that individuals and organisations, no matter the sector, can contribute to the SDG agenda. They offered a call to action to end poverty, protect the planet and ensure that all people everywhere can enjoy peace and prosperity through the choices and actions we take in our everyday lives.

In March 2018, we were pleased to be joined by Andrew Harding, Managing Director and CEO of Aurizon, to deliver a welcome address at IWD Brisbane. Andrew was joined by dozens of team members from Aurizon who all turned out to show their support for our shared agenda to advance gender equality.

## GOLD PARTNER ESPRIT'S 6TH CAMPAIGN FOR GENDER EQUALITY

2018 was the sixth year of UN Women NC Australia's partnership with fashion retailer, Esprit. Esprit produced a bespoke scarf, with proceeds supporting UN Women's work. Esprit customers, through their purchase for a purpose, have raised more than \$340,000 over the course of six years working together. Esprit's support helps UN Women programs advancing women in leadership, from local government to private sector, and bolstering women's workforce participation. Together with Esprit we commit to ensuring every girl and boy, and every woman and man, have equal opportunities to lead, to learn and to earn.







## GOLD PARTNER AUGUSTE THE LABEL'S TEES STRIKE A CHORD

Auguste the Label launched the mother, woman, sister, and future woman tees in August 2018 and they quickly garnered widespread attention and interest. The tees made a statement: one of solidarity for sisterhood, womanhood and deep respect for the mothers of the world. Within a matter of weeks, Auguste, through the generous purchases of their customers, generated more than \$73,000 for UN Women NC Australia. More than the financial support, the Auguste tees continue to stimulate conversations about girlhood and womanhood, and how when we work together, we exponentially increase our positive impact on not just women and girls, but whole communities and nations.

Board member Verity Blackman and Executive Director Janelle Weissman sport Auguste the Label tees with colleagues at Rakiraki markets, Fiji.jpg

## QLD AND ACT EDUCATION PARTNER: QUEENSLAND UNIVERSITY OF TECHNOLOGY (QUT) BUSINESS SCHOOL

Over this period, QUT accelerated their support of UN Women NC Australia by expanding their partnership to cover both the Queensland and ACT region. This has allowed for increased outreach to prospective recipients of the joint UN Women NC Australia/QUT Business School scholarships, and offered further opportunities to convene meaningful events for students, past, present and future. For International Day of the Girl in October 2017, Queensland and ACT Education Partner, QUT Business School, hosted a forum for Year 11 and 12 girls, *A letter to my younger self*. Dozens of students gathered to hear stories from QUT alumnae, moderated by Janelle Weissman, and then participated in roundtables to help map their educational and career ambitions, by volunteer mentors, including President, Kathy Hirschfeld. Discussions were dynamic and thoughtful, and feedback from the participants was overwhelmingly positive.



## NSW EDUCATION PARTNER: UNIVERSITY OF SYDNEY BUSINESS SCHOOL

Since 2014, UN Women NC Australia and the University of Sydney Business School have worked in partnership to unlock the potential for more women to advance their career by reducing barriers to pursuing an MBA. With two fully funded MBA scholarships per year, by 2017, six women had participated in the MBA, who may not otherwise have been able to pursue the program. Then, in 2017, the University of Sydney Business School introduced its first joint UN Women NC Australia/University of Sydney Global Executive MBA (GEMBA) Scholarship for women. The result of this scholarship, combined with the two MBA scholarships for women, means that three women can propel their careers forward, preparing them for senior leadership roles.

## SILVER SPONSOR PWC'S TECHXPERTISE MAKES GIVING BACK EASIER

Silver Sponsor PwC, in addition to its important financial contributions to the work of UN Women NC Australia, dedicated a team of tech stars to design an app to be used on CBA's generously donated Albert terminals. The app made giving back at our International Women's Day (IWD) 2018 events a breeze. The app interface enabled donors to contribute to UN Women's life changing programs securely and swiftly, while entering in their personal details to enable automatically generated tax receipts – giving donors peace of mind. In addition to the app's development, PwC provided invaluable technical advice to ensure that the donor experience of giving on the day





# FINANCIAL REPORTS 2017 2018

UN Women National Committee (NC) Australia is proud to have continued our support of UN Women's work to accelerate progress towards gender equality and the empowerment of women, thanks to the generous support of individual donors and partners over the past eighteen months. During this period we have focussed on increasing our fundraising ability by investing in new regular donor acquisition programs. We are pleased to report a contribution of \$1.3 million responding to urgent needs and ongoing programs globally and specifically in Nepal, Sierra Leone, Myanmar, Bangladesh, Papua New Guinea, Fiji and across the Pacific.



During this period, we changed our reporting period from the Australian financial year commencing 1 July, to calendar year, to standardise reporting for UN Women headquarters in New York. As a result, this audit covers an 18-month transitional period, from 1 July 2017 to 31 December 2018.

For this 18 month period, we report an operating surplus of \$818,986. The result from ordinary activities after contributing \$1,293,673 to UN Women was a loss of \$474,687. This compares to an operating surplus of \$1,077,268 for the previous period of 12 months when we contributed \$674,576 to UN Women that resulted in a profit of \$402,602. Our total reserves as of 31 December 2018 are \$763,597.

This variance of over 200% on the result from ordinary activities can be explained as follows:

- Although this period is 6 months longer than the previous period, it only includes one set of International Women's Day events revenue due to timing.
- We invested significantly in monthly donor acquisition programs that, although not as successful as we had hoped, will continue to generate revenue in the next 4 years while costs of circa \$500,000 were incurred in this period.
- Upon analysis of our accumulated reserves balance and cash flow, UN Women NC Australia decided that for this period we were in a position to significantly increase our contribution to UN Women programs to \$1,293,673 compared to \$674,576 in the previous period. Our total reserves as of 31 December 2018 after contributions are \$763,597.

UN Women NC Australia's investments remain conservatively invested in cash and term deposits.

This has been a period of organisational innovation as well as learning. UN Women NC Australia has continued to explore the most effective way to increase sustainable support to UN Women by investing in monthly

giving programs. Encouraged by the success of face-to-face fundraising programs undertaken by other UN Women National Committees such as in Iceland, we continued our in-house face-to-face fundraising program until March 2018 and an agency-led face-to-face fundraising program pilot in the second half of 2018. The programs were designed to increase the number of Empowerment Champions (monthly donors). Having implemented a number of measures to strengthen both programs, we were unable to achieve the anticipated results and we discontinued both programs. We will continue to explore fundraising strategies so we can maximise our contributions to UN Women.

International Women's Day (IWD) continues to be a vital campaign, generating significant revenue, from ticketing, event-based fundraising and related partnerships. While event costs continue to rise, the benefits of coordinating the largest IWD event series in Australia include opportunities for advocacy and fundraising. We are grateful to the Department of Foreign Affairs and Trade for their support launching the IWD events each year. We are delighted that IWD continues to stimulate important dialogue about gender equality, and delivers essential support to UN Women's work in our region and around the world.

In 2018, the sixth and final year of our Australian partnership with Esprit, they again raised more than \$50,000 for UN Women's global programs, engaging their loyal customers to shop for a cause: to advance gender equality. Esprit stores closed their doors in Australia in 2018, but the partnership globally lives on, with exciting campaigns in Germany sparked by our success here.

We are proud that Australia remains among the most generous donors to UN Women. In the past year the Australian Government's total contributions to UN Women exceeded \$24.2 million AUD.

Funding operational costs is vitally important and continues to be a challenge for not-for-profit organisations. In 2018, we recognise the final year after five tremendous years of support from

our Platinum Partners Commonwealth Bank of Australia and Aurizon. We were pleased to receive support from our new and existing Gold Partners: Auguste the Label and Esprit; Silver Sponsor: PwC; Education Partners: QUT Business School and the University of Sydney Business School; and the many organisations and individuals that support our work through workplace giving and matching donation programs, along with the provision of pro bono services.

With the sunset of our Platinum Partners, we are focussing on identifying new partners to help fund our operations that enable us to support UN Women's work to progress gender equality around the world.

We continue to be grateful for the support received from our Government Partner, the Department of Foreign Affairs and Trade and additional kind support from the Office for Women.

We are also sincerely grateful for the revenue generated by the countless individuals who took it upon themselves to fundraise for UN Women by participating in events, holding their own fundraisers, donating their birthdays or taking on personal challenges, your support has a tremendous impact in both supporting the work of UN Women and raising awareness about gender equality.

I acknowledge and thank our Auditor Tony Bandle and our accountants, SPA Accountants. I would also like to thank Viktorija Bakker for her support as an independent member of the Finance Audit and Risk Committee.

Our success is made possible as a result of our Empowerment Champions, giving generously every month alongside the caring support of our corporate partners and those who respond to specific appeals. Thank you for your kind contributions, past, present and future.

**Inma Beaumont**

**Chair  
Finance, Audit and Risk Committee**



# LIMITED STATEMENT OF PROFIT OR LOSS AND OTHER COMPREHENSIVE INCOME

UN WOMEN NATIONAL COMMITTEE AUSTRALIA LIMITED

## STATEMENT OF PROFIT OR LOSS AND OTHER COMPREHENSIVE INCOME

FOR THE PERIOD 1 JULY 2017 TO 31 DECEMBER 2018

	Period 1 July 2017 to 31 December 2018 \$	Year ended 30 June 2017 \$	% change
<b>INCOME</b>			
Event Income	858,507	820,637	5%
International Women's Day Products	103,614	68,930	50%
Monthly Pledges	664,386	276,439	140%
Membership Fees	52,232	32,849	59%
Interest	11,597	6,184	88%
Sponsorship	681,523	613,608	11%
Trusts and Foundations	26,000	-	100%
Appeals and Donations	235,366	264,470	-11%
Business and Community Fund Raising	464,506	330,616	40%
Other Income	120,513	126,535	-5%
<b>TOTAL INCOME</b>	<b>3,218,244</b>	<b>2,540,268</b>	<b>27%</b>
<b>EXPENSES</b>			
Depreciation & Amortisation	(22,150)	(29,270)	-24%
Donor Acquisition and Retention Costs	(378,060)	(104,706)	261%
Event Expenditure	(401,931)	(392,101)	3%
International Engagement	(35,676)	(13,918)	156%
Staff Costs	(1,135,340)	(572,364)	100%
Short Term Contractors	(38,240)	(135,763)	-72%
Other Expenses	(387,861)	(214,878)	100%
<b>TOTAL EXPENSES</b>	<b>(2,399,258)</b>	<b>(1,463,000)</b>	<b>64%</b>
<b>NET OPERATING SURPLUS (DEFICIT)</b>	<b>818,986</b>	<b>1,077,268</b>	<b>-24%</b>
<b>CONTRIBUTION TO UN WOMEN</b>	<b>(1,293,349)</b>	<b>(674,576)</b>	<b>92%</b>
<b>NET SURPLUS (Deficit)</b>	<b>(474,363)</b>	<b>402,692</b>	<b>-218%</b>

## UN WOMEN NATIONAL COMMITTEE AUSTRALIA LIMITED

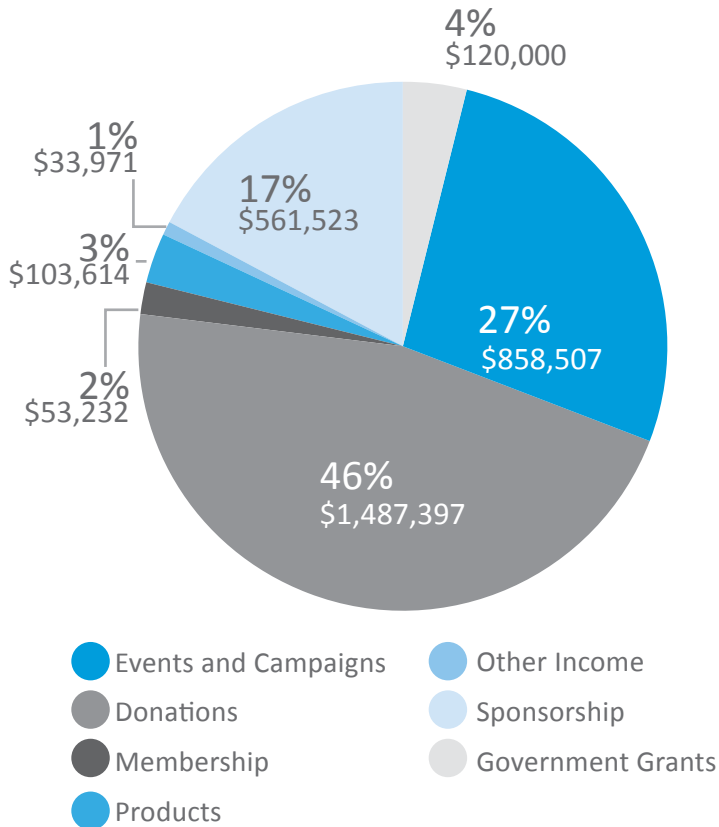
# STATEMENT OF FINANCIAL POSITION

	31 December 2018 \$	30 June 2017 \$	% change
<b>ASSETS</b>			
Cash and cash equivalents	1,691,548	1,661,269	2%
Trade and other receivables	11,808	4,582	158%
Inventories	27,200	17,883	52%
Prepayments	86,121	43,437	98%
<b>TOTAL CURRENT ASSETS</b>	<b>1,816,677</b>	<b>1,727,171</b>	<b>5%</b>
Property, plant and equipment	19,517	18,710	4%
Rental Bond	8,250	8,250	0%
Intangible assets	-	8,990	-100%
<b>TOTAL NONCURRENT ASSETS</b>	<b>27,767</b>	<b>35,950</b>	<b>-23%</b>
<b>TOTAL ASSETS</b>	<b>1,844,444</b>	<b>1,763,121</b>	<b>5%</b>
<b>LIABILITIES</b>			
Trade and other payables	79,995	23,059	247%
Deferred income	367,248	-	100%
Funds held for UN Women Projects	597,816	470,284	27%
Provisions	35,788	24,605	45%
<b>TOTAL CURRENT LIABILITIES</b>	<b>1,080,847</b>	<b>517,948</b>	<b>109%</b>
Provisions	-	6,889	-100%
<b>TOTAL NONCURRENT LIABILITIES</b>	<b>-</b>	<b>6,889</b>	<b>-100%</b>
<b>TOTAL LIABILITIES</b>	<b>1,080,847</b>	<b>524,837</b>	<b>106%</b>
<b>NET ASSETS</b>	<b>763,597</b>	<b>1,238,284</b>	<b>-38%</b>
<b>EQUITY</b>			
Retained earnings	763,597	1,238,284	-38%
<b>TOTAL EQUITY</b>	<b>763,597</b>	<b>1,238,284</b>	<b>-38%</b>

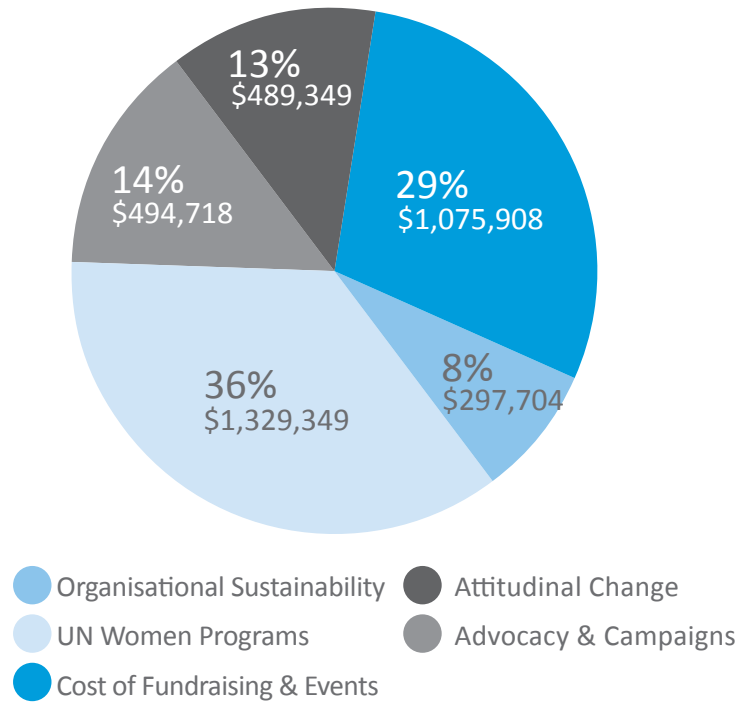


# PROFIT AND LOSS

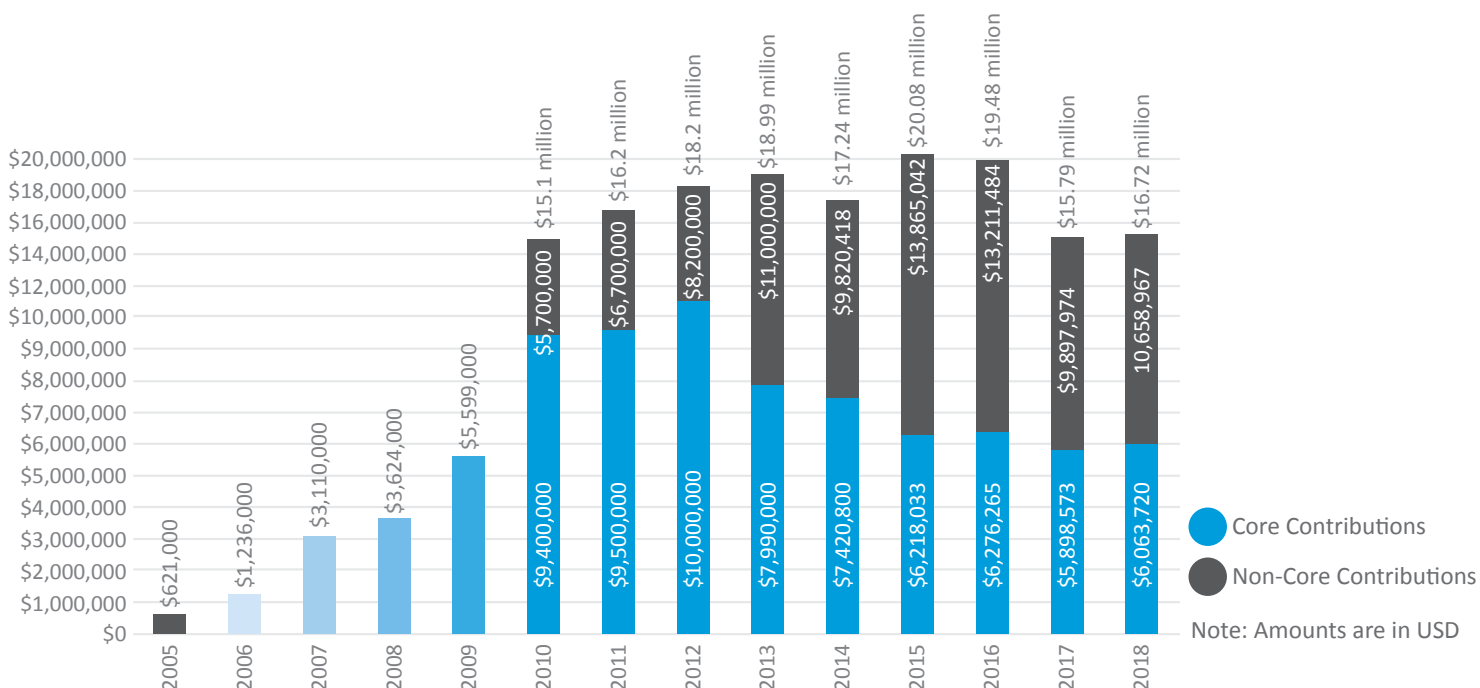
## INCOME



## EXPENDITURE



# AUSTRALIAN GOVERNMENT'S CONTRIBUTION TO UN WOMEN





# THANK YOU



We would like to thank all our Empowerment Champions (monthly donors), campaign donors, partners, members of the Board, volunteers, interns, staff, UN Women colleagues in the field around the world and the women's human rights advocates and activists agitating for change, day in, day out. It is only by working together that we can fulfil the promise of UN Women's vision of gender equality and women's empowerment.





# UN WOMEN

United Nations Entity for Gender Equality  
and the Empowerment of Women

**UN WOMEN**  NATIONAL COMMITTEE  
AUSTRALIA

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