

INTERNATIONAL WOMEN'S DAY 2022

#IWD2022 #ChangingClimates

Media Package



UN Women Australia International Women's Day Media Kit

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IWD Events 2022

On Friday 4 March, UN Women Australia will be hosting five live events concurrently in Sydney, Canberra, Melbourne, Brisbane and Perth, as well as a live stream virtual event.

Event times and locations:

- **Sydney:** 11:30am, Grand Ballroom, International Convention Centre, 14 Darling Dr, Sydney NSW 2000, Australia
- **Brisbane:** 10:30am, Plaza Ballroom, Brisbane Convention & Exhibition Centre
- **Canberra:** 11:30am, Exhibition Hall, National Convention Centre Canberra, 31 Constitution Ave, Canberra ACT 2601
- **Melbourne:** 11:30am, Main Hall, Melbourne Town Hall
- **Perth:** 8:30am, BelleVue Ballroom, Perth Convention and Exhibition Centre

Get social and join the conversation

Twitter & Instagram: @unwomenaust

LinkedIn & Facebook: @UNWomenAustralia

Hashtags: #IWD2022 #changingclimates

2022 Theme: 'Changing Climates: Equality today for a sustainable tomorrow'

The International Women's Day 2022 theme, Changing Climates: Equality today for a sustainable tomorrow, recognises and celebrates the contribution of women and girls around the world, who are working to change the climate of gender equality and build a sustainable future.

Climate Change and Resilience

The issues of climate change and sustainability have had and will continue to have, severe and lasting impacts on our environment, economic and social development.

The path to gender equality continues to be impacted by crises, conflict and climate change.

Advancing gender equality in the context of climate change and disaster risk reduction is one of the greatest global challenges of the 21st century.

Harnessing the skills and knowledge of women to conserve our natural resources and create a healthier, more sustainable planet, is central to achieving the 2030 Sustainable Development Goals.

Women and girls face greater vulnerability and exposure to disasters, and conflicts, and yet they remain largely ignored in developing solutions and their capabilities are often under-utilised.

As the most impacted, women are also a critical part of the solution.

IWD Events

IWD events this year feature a carefully curated list of speakers, bringing together women who work tirelessly to change the climate of inequality in their communities, in the face of disasters and during times of crisis, conflict and global pandemics.

Women who are standing up and changing the climate for gender equality.

Attendees at this year's IWD events will have the unique opportunity to hear, first-hand, from some of the leading humanitarian, STEM and sustainability champions from around Australia and across the globe.

International Women's Day is as critical and relevant now as it ever has been. No country in the world has achieved gender equality and that is the reality of where we are at. The pace is slow and sadly many of our recent gains have been eroded.

Through our IWD events, we aim to put the spotlight on global issues that perpetuate gender inequality and highlight actions we can all take on the path to a gender equal world – while raising critical funds for women and girls across the world.

Speakers

Dr. Jane Goodall, DBE - Founder, the Jane Goodall Institute & UN Messenger of Peace

In July 1960, Jane Goodall began her landmark study of chimpanzee behaviour in what is now Tanzania. Her work at Gombe Stream would become the foundation of future primatological research and redefine the relationship between humans and animals.

In 1977, Dr Goodall established the Jane Goodall Institute, which continues the Gombe research and is a global leader in the effort to protect chimpanzees and their habitats. The Institute is widely recognised for innovative, community-centred conservation and development programs in Africa, and Jane Goodall's Roots & Shoots, the global environmental and humanitarian youth program.

Dr Goodall founded Roots & Shoots with a group of Tanzanian students in 1991. Today, Roots & Shoots is active in more than 60 countries and since its inception has greatly impacted participants of all ages in over 100 countries. All of whom take action to make the world a better place for people, animals and the environment.

For the past 30 years, Dr Goodall has been speaking about the threats facing chimpanzees, other environmental crises, and her reasons for hope that humankind will solve the problems it has imposed on the earth.

Dr Goodall's honours include the French Legion of Honor, the Medal of Tanzania, the 2021 Templeton Prize and Japan's prestigious Kyoto Prize. In 2002, Dr Goodall was appointed to serve as a United Nations Messenger of Peace and in 2003, she was named a Dame of the British Empire.

For more information about Dr Goodall and the global work of the Jane Goodall Institute, please visit www.janegoodall.org.au

Linh Do - Director of The Wattle Fellowship, University of Melbourne

Linh Do is passionate about climate justice and social inequality. She's spent the last decade working across advocacy and engagement, media and social enterprise. Linh splits her time as the director of the Wattle Fellowship at the University of Melbourne and director of national partnerships at Climate Catalyst. Linh is deputy chair at Climate Action Network Australia and a board member at Lord Mayor's Charitable Foundation.

In the lead up to the Paris negotiations, she served as the publisher and editor-in-chief of The Verb. There she worked with a global team to localise and humanise stories from the UN climate change negotiations. Linh was most recently Australia and Pacific lead for The Climate Reality Project, Al Gore's climate change leadership program, and brought over 800 people together in Brisbane during Climate Week Queensland.

Linh has worked with a wide array of individuals from high school students to the United Nations Environment Programme (UNEP), and the Reuters Foundation. She is a co-founder of the technology start-up OurSay, formerly led the community organising program at the Australian Conservation Foundation and has worked with World Wildlife Fund (WWF) on communicating policy.

Her work has been featured in Al Jazeera, Vogue, the Huffington Post and the Washington Post amongst others. She is based in Melbourne having led a more peripatetic life pre-COVID!

Kavita Naidu - International Human Rights Lawyer

Kavita is an international human rights lawyer and activist from Fiji specialising in feminist climate justice for grassroots women in all their diversity in Asia and the Pacific. Kavita is recognised as a leading voice on feminist climate demands, decolonial & feminist global green new deal and feminist participatory action research. She brings a keen analysis of the gendered impacts of the climate crisis through her published writings.

With over 15 years of experience, Kavita has worked most recently at the Asia Pacific Forum on Women, Law and Development (Thailand) and the United Nations Office of the High Commissioner for Human Rights (Fiji). In Australia, Kavita has previously worked for NSW Director of Public Prosecutions, private sector and volunteered with Balmain for Refugees and Oxfam Australia.

She is currently a Climate Justice Analyst at The Sunrise Project and researcher-writer with Edith Cowan University engaged on feminist participatory action research in Kiribati, Fiji and the Mekong. She serves as a Board member with Greenpeace Australia Pacific.

Kirsten Rose - Executive Director Future Industries at CSIRO

As Executive Director, Future Industries, Kirsten is a member of the CSIRO Executive Team. In this role, she leads CSIRO's research and development in Agriculture and Food; Human and Animal Health and Biosecurity; and Manufacturing. She also has responsibility for CSIRO's Services Business Unit.

Kirsten is a respected leader in technology and innovation, with a career spanning 30 years in the US, UK and Australia. Prior to joining CSIRO, she was Head of Innovation, Sustainable Operations at BHP, where she had global responsibility for bringing together innovation and technology to drive material improvements in key sustainability-related challenges.

Her previous positions include Director of the Founder Institute, an entrepreneur training and start-up launch program, State Manager for the Australian Institute of Company Directors and CEO of the Sustainable Energy Association of Australia.

Kirsten actively supports the innovation ecosystem through Non-Executive Director and advisory board roles, as well as mentoring, and enjoys helping entrepreneurs commercialise their ideas.

Amanda Lamont - Co Founder, Australasian Women in Emergencies Network

Amanda is the co-founder of the Australasian Women in Emergencies Network, founded on International Women's Day in 2018. She is the Climate and Disaster Resilience Adviser at Zoos Victoria, strengthening the resilience of our wildlife in the face of climate change and our changing disaster landscape. This includes strengthening community resilience through connection to, and support for nature.

Amanda has an established career in disaster resilience and emergency management including extensive experience at local, state and national government, working with communities, NGOs and in research projects. Amanda is also a volunteer with Australian Red Cross Emergency Services and a volunteer firefighter. She is deployed regularly in these roles, including in Victoria and NSW over the Black Summer bushfires in Australia in 2019-20.

Bridging the gap between national strategy and policy and local community led actualisation, Amanda is passionate about realising our collective wisdom and knowledge to build our collective strength to achieve our vision.

Amanda is passionate about recognising and celebrating the critical and often understated role that women play in disasters and she is a strong advocate for building awareness of the different ways disasters and climate change impact women and girls, in Australia and around the world. She is constantly in awe of the strength, resilience and sheer determination shown by women in all walks of life.

Professor Kerrie Wilson - Pro Vice-Chancellor (Sustainability Strategy) at QUT

Professor Kerrie Wilson is the Pro Vice-Chancellor (Sustainability Strategy) at Queensland University of Technology and Affiliated Professor at The University of Copenhagen. Kerrie was previously the Executive Director of the QUT Institute for Future Environments, and the Director of the Australian Research Council Centre of Excellence for Environmental Decisions and an ARC Future Fellow at The University of Queensland. She is the Australian Natural Sciences Commissioner for UNESCO, a member of the Australian Heritage Council and the Great Barrier Reef 2050 Plan Independent Expert Panel. Kerrie has two decades of experience leading and conducting research. She is particularly interested in applied resource allocation problems, such as how to invest limited resources to protect or restore biodiversity. Kerrie has received numerous national awards, including the Prime Minister's Prize for Life Scientist of the Year and the Australian Academy of Science Nancy Millis Medal for Women in Science.

Christine Clarke - Ambassador for Women and Girls

Prior to commencing in the role of Ambassador for Women and Girls, Christine Clarke worked with the Pacific Gender Section in the Department of Foreign Affairs and Trade, on Reserve Service following completion of her lengthy full time Navy career in June 2021. Christine served as Australia's Defence Adviser and Attaché to New Zealand, Cook Islands and Chile between 2018 and 2021. Christine has held many senior Navy and Australian Defence Force roles and executive committee positions including Head of the ADF Sexual Misconduct Prevention and Response Office and served as Commanding Officer of HMAS Kuttabul. She was awarded a Conspicuous Service Cross in the Australia Day Honours List in 2013 for excellence in leadership.

As a committed LGBTQI+ ally, Christine led the Department of Defence contingent in the Sydney Mardi Gras on two occasions. She is also a strong advocate for women's rugby and cricket. Christine holds a Master of Human Resource Management (Organisational Change) from Charles Sturt University, a Bachelor of Business (Marketing) from the New South Wales Institute of Technology and is an Australian Human Resources Institute medallist

For speaker headshots contact [Jessica Mitchell](#) directly

Donations

We can all help change the climate for gender equality. Conversations are important, and funds are critical, if we are committed to accelerating gender equality for a sustainable future.

UN Women works in over 100 countries across the globe. Supported by the generosity of passionate people like you, UN Women runs vital programs ensuring the unique needs of women and girls are not forgotten when disaster and crisis strike.

By giving generously at our events and during the month of March, you will be working alongside us, on the ground, supporting women and girls when they need us most.

- \$70 could support a woman in Africa to buy environmentally friendly farming products to increase her agricultural productivity
- \$109 could help a woman to replant her crops after a natural disaster and revive her livelihood
- \$208 could supply solar-powered mobile phone chargers for 100 women to keep the lines of communication open following a natural disaster
- \$420 could supply 20 women with Dignity Kits that include, underwear, toiletries and feminine hygiene products
- \$980 could support a Women's Oasis Center for one week to provide safe shelter for refugee women to rebuild their lives

Every donation over \$2 is fully tax deductible.

LINK TO DONATE

<https://unwomen.org.au/get-involved/donate-this-international-womens-day/>

IMAGE RESOURCES

For access to previous event images [click here](#) or contact [Jessica Mitchell](#) for specific requests.

Please note: 2022 photo albums will be available following the events. For any specific speaker or event image request, please contact [Jessica Mitchell](#).



SOCIAL MEDIA ASSETS

For access to a full suite of downloadable social media assets with official event day branding, [click here](#).



UN WOMEN AUSTRALIA LOGO

The UN Women Australia logo will be made available to publications on request. Please send through any requests via email to communications@unwomen.org.au. Accompanying brand guidelines must be strictly adhered to.



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BACKGROUND INFORMATION

Since the United Nations first marked March 8 as the Official Day of Observance for International Women's Day in 1975, IWD has grown in significance and importance, focusing the world's attention on gender equality.

Each year, under the global leadership of UN Women and supporting organisations, we celebrate International Women's Day, to reflect on progress, call for change and to celebrate the courage and determination of those who have changed the face of gender equality. Women and men, who have changed history, recognising and celebrating those who continue to work to advance gender equality.

UN WOMEN

UN Women Australia exists to raise funds for and awareness of UN Women's work to end violence against women, promote economic empowerment, advance women in leadership, and ensure women's participation in peace processes to accelerate gender equality worldwide.

UN Women is the United Nations agency for women's empowerment and gender equality, delivering programs and transforming policy to enable a brighter future for women and girls in more than 100 countries worldwide.

Created in 2010, UN Women brought together various UN agencies working on gender quality and the empowerment of women. These international agreements below guide the work of UN Women:

- **1979 - CONVENTION ON THE ELIMINATION OF ALL FORMS OF DISCRIMINATION AGAINST WOMEN (CEDAW)** CEDAW sets out the rights for women in civil, political, economic, social, and cultural fields across 16 articles and provides a definition of discrimination against women. The 'women's bill of rights' is a cornerstone of all UN Women programs. 189 countries have committed to take: all appropriate measures, including legislation, to ensure the full development and advancement of women, for the purpose of guaranteeing them the exercise and enjoyment of human rights and fundamental freedoms on a basis of equality with men.
- **1995 BEIJING DECLARATION AND PLATFORM FOR ACTION (PFA)** Developed at the 4th world conference on women in Beijing, China, it sets out how to remove the systemic barriers that hold women back from equal participation in life across 12 critical areas of concern including poverty, health, armed conflict, power and decision-making, violence, and the girl child. Adopted by 189 governments, member states review and report on their progress every 5 years.
- **2000 WOMEN, PEACE & SECURITY (WPS)** The UN Security Council resolution 1325 recognised the need to implement different gender perspectives in conflict prevention and resolution, in particular increasing women's participation in peace negotiations and humanitarian planning. There have been seven subsequent resolutions adopted by the UN Security Council and together, the 10 resolutions represent a critical framework for improving the situation of women in conflict-affected countries. Based on four pillars of prevention, participation, protection, and peacebuilding & recovery.

KEY INTERNATIONAL WOMEN'S DAY DATES

International Women's Day (IWD) occurs annually on March 8 to celebrate the wonderful achievements of women. 1911 marked the very first IWD as 30,000 women protested across Europe to fight for equal working rights. Australia's first IWD was held in 1928 and nowadays, it provides an opportunity to shine a light on the progress still to be made in achieving full gender equality.

1911	Inaugural International Women's Day in Europe as 30,000 women protested across Europe to fight for equal working rights
1928	Inaugural International Women's Day's Day in Australia
1975	8 March declared official International Women's Day by the United Nations

Thursday 20 January 2022

UN Women Australia Media Release

Jane Goodall Announced as Exclusive Headline Presentation for International Women's Day Events in Australia

UN Women Australia is delighted to announce that internationally renowned scientist, conservationist, and human rights activist Dr Jane Goodall will feature, via virtual presentation, in an exclusive in-depth interview at International Women's Day events nationally on Friday 4 March 2022.

Through nearly 60 years of ground-breaking work, Dr Goodall has broken down barriers for women working across science, redefined traditional conservation and become a role model for countless young people to take action in their own communities through her Roots & Shoots youth program.

UN Women Australia CEO, Simone Clarke, said: "Dr Goodall will share compelling insights into her remarkable life and achievements as a pioneering scientist, conservation advocate, and leader, a woman who is truly representative of the United Nations global theme for International Women's Day - **Changing Climates: Equality today for a sustainable tomorrow.**

"Dr Goodall has been a life-long, staunch advocate for a sustainable future – a woman whose career and achievements embodies the essence of everything we celebrate on International Women's Day and reminds us at the same time of what is still yet to be done," said Ms Clarke.

"This year is an opportunity for us to recognise and celebrate the contribution of women and girls around the world, women who are working to change the climate of gender equality and ensure a sustainable future.

"We are excited to bring this very special presentation to Australia, to celebrate International Women's Day across five simultaneous events, and via our UN Women Australia live streamed digital hub, which can be enjoyed from anywhere in the world."

Dr Goodall will be interviewed by Linh Do, a sustainability activist and leader in her own right, who has spent the last decade working across advocacy and engagement, media and social enterprise. She is the Director of Leaders for Global Sustainability at the University of Melbourne. Prior to this, she was the Australia and Pacific lead for Climate Reality, Al Gore's leadership program.

In the past decade, Ms Do has worked on energy efficiency with the United Nations Environment Programme, international policy communication around the Paris Agreement with Climate Action Network (CAN) International and The Verb, and on community organising at the Australian Conservation Foundation. Linh has been

recognised as Australian Geographic's Young Conservationist of the Year. UN Women Australia will be holding IWD events in Melbourne, Canberra, Sydney, Brisbane, Perth, and online on Friday, 4 March 2022. To purchase tickets and find out more about our IWD events visit unwomen.org.au.

The full speaker line ups for each of the local events will be announced in the coming weeks.

Join UN Women Australia on International Women's Day 2022, to show your support for women everywhere, who are standing up and changing the climate for gender equality, contributing to a more sustainable future for all.

Media Enquiries:

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Thursday 10 February 2022

UN Women Australia Media Release

Activists, Advocates and Leaders to Take to the Stage this International Women's Day

UN Women Australia has unveiled the full line-up of inspiring speakers for each of its five International Women's Day events across Australia on Friday 4 March.

The official United Nation's theme for International Women's Day **Changing Climates: Equality today for a sustainable tomorrow** includes a carefully curated list of speakers, bringing together women who work tirelessly to change the climate of inequality in their communities, in the face of disasters and during times of crisis, conflict and global pandemics.

Sydney will be joined by **Kavita Naidu, an international human rights lawyer who works in feminist climate justice advocacy and movement building**. Ms Naidu is working to ensure that the voices of the most marginalised and oppressed women are amplified in regional and international advocacy spaces to influence laws, policies and development.

The Canberra event will feature the recently appointed **Ambassador for Women and Girls Christine Clarke CSC**, while **Professor Kerrie Wilson, the Pro Vice-Chancellor (Sustainability Strategy) at Queensland University of Technology**, will provide a thought-provoking address in Brisbane.

Kirsten Rose, Executive Director Future Industries at CSIRO, will take to the stage in Perth and Melbourne ticket holders will hear from **Amanda Lamont, Co-Founder of the Australasian Women in Emergencies Network**, which she founded on International Women's Day in 2018.

Alison Davidian, UN Women Afghanistan Representative, will share her firsthand experiences of working on the ground, and in the region, sharing personal insights from Kabul detailing the integral role UN Women is playing on the ground in supporting the women of Afghanistan.

This year's events will also feature an exclusive in-depth interview with internationally renowned and celebrated scientist, conservationist and human rights activist, **Dr Jane Goodall**. Appearing virtually, Dr Goodall will be interviewed by **Linh Do**, a sustainability activist and leader in her own right.

UN Women Australia CEO, Simone Clarke, said that attendees at this years' IWD events will have the unique opportunity to hear, first-hand, from some of the leading humanitarian, STEM and sustainability champions from around Australia and across the globe.

“These women are all leaders in their fields - activists, advocates and thought leaders, working every day to make a difference and accelerate the pace of the changing climate of gender equality,” she said.

“We’re delighted our IWD events provide the opportunity to showcase the work of such inspiring women and create a space for us to reflect on how much has changed, while at the same time recognising how far we still have to go before we achieve gender equality.”

Ms Clarke stressed that International Women’s Day is as critical and relevant now as it ever has been. “No country in the world has achieved gender equality and that is the reality of where we are at. The pace is slow and sadly many of our recent gains have been eroded,” she said.

“Through our IWD events, we aim to put the spotlight on global issues that perpetuate gender inequality and highlight actions we can all take on the path to a gender equal world – while raising critical funds for women and girls across the world.”

UN Women Australia will be holding IWD events in Melbourne, Canberra, Sydney, Brisbane, Perth, and online on Friday 4 March 2022. To purchase tickets and find out more about the official IWD events visit unwomen.org.au.

Many of the UN Women Australia IWD events are nearly **sold out**. Secure your ticket today to not miss this opportunity.

Join UN Women Australia on International Women’s Day to show your support for women everywhere, who are standing up and changing the climate for gender equality, contributing to a more sustainable future for all.

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