



WORKPLACE GIVING: EMPOWER A WOMAN, EMPOWER A NATION

The Australian National Committee for UN Women supports UN Women's projects worldwide to end violence, provide training, education and employment and ensure that women's voices are heard in every facet of society.

UN Women is the United Nations organisation dedicated to gender equality and the empowerment of women, and works in more than 100 countries across the globe.

WHAT IS WORKPLACE GIVING?

- Workplace Giving enables you to donate just once or donate a set amount every pay period to your favourite charity, direct from your salary. Your donation is paid directly by your employer to your charity of choice.
- As an employee you receive an immediate tax refund! For example, when a \$5 donation is sent to a charity from your employer, approximately only \$3.50 comes out of your pay.

All donations over \$2 are tax-deductible.

HOW DO YOU GET STARTED?

It's easy - simply contact your payroll team!

Workplace giving has no impact on how your gross income, superannuation or fringe benefits are calculated.

WHERE WILL YOUR CONTRIBUTIONS GO?

100% of your donation supports UN Women projects and policy work across the Pacific, creating a brighter future for women and girls. Your gifts will:

SUPPORT WOMEN AND GIRL SURVIVORS OF VIOLENCE TO STAY SAFE

BREAK THE CYCLE OF POVERTY

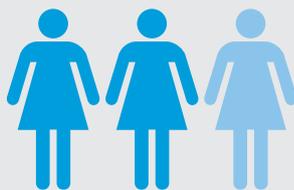
EMPOWER WOMEN LEADERS



RESULTS IN ACTION: ENDING VIOLENCE AGAINST WOMEN

THE FACTS

Violence against women and girls in the Pacific region is among the highest in the world.



2 in 3

As many as two in three women in the Pacific have experienced physical and/or sexual violence by their intimate partner.¹ This is twice the global average.

HOW YOUR SUPPORT MAKES A DIFFERENCE: In Samoa, a hotline and community alert system has significantly increased women and girl survivors' access to shelter, counselling and justice, thanks to UN Women. The newly introduced 24-hour hotline has immediately provided intervention and support, preventing suicide and connecting children survivors of violence to safe houses and protection orders, in many cases leading to justice, with perpetrators being prosecuted and put behind bars.

This is just one example of a program delivered with UN Women's help. UN Women supports grassroots community-based organisations and governments across the Pacific to deliver services to survivors of violence, and to change attitudes and behaviour to prevent violence before it starts.

\$873 can support a safe house for a month to protect women from domestic violence

\$142 can ensure that 10 police officers receive training on how to respond to domestic violence

\$15 can ensure one woman receives post-rape medical care

RESULTS IN ACTION: BREAK THE CYCLE OF POVERTY

THE FACTS

In the Pacific, women have far less access to land, credit and secure jobs; they are often paid less for their work, are at a higher risk of unemployment, and are more likely to work in the informal sector.



84%

Around 84% of women in the Pacific are involved in the subsistence or informal economies and are therefore classed as vulnerable workers.²



75% -90%

of all market vendors in the Pacific are women.³



HOW YOUR SUPPORT MAKES A DIFFERENCE: In Port Moresby, Papua New Guinea, many market vendors reported being robbed on their way out of the marketplace, as they were carrying their day's earnings in their pocket. 85% of these vendors are women. In response, UN Women partnered with Nationwide Microbank and the National Capital District Commission to facilitate women opening bank accounts, for the first time. Equipped with bank accounts, a banker on-site at the markets, financial literacy and entrepreneurship training, women are now increasing their savings, expanding skills and business opportunities.

UN Women seeks to unleash women's enormous potential by providing women with practical skills needed to secure sustainable livelihoods.

\$49 can deliver bookkeeping and savings training for three women

\$2375 can provide three months of workshops for a community of rural farming women to help them grow more food and establish sustainable businesses

\$312 can support four women in PNG to get to work safely for a month



ROSE'S STORY

Rose has been working at Honiara Market for 10 years. Traditionally, women have not been involved in decision making in the markets, despite the fact that between 75 to 90% of vendors are women. Since attending a UN Women Markets for Change workshop, Rose has been selected as Chairperson for the Honiara Central Market Vendors Association. This will allow Rose to represent the interests of her fellow vendors to ensure women are safe, included and have every opportunity to maximise income.

“We can make a market that is...healthy for everyone, where more people, including tourists, can come, and market vendors can earn more money. We can create a place where people can learn and share skills.”



RESULTS IN ACTION: LEADERSHIP

THE FACTS

In the Pacific, women’s limited political voice impedes the quality of governance and hinders women’s realisation of their human rights and opportunities for development.



5.7%

In the Pacific, 5.7% of parliamentarians are women compared to the global average of 21.8%.⁴

HOW YOUR SUPPORT MAKES A DIFFERENCE: UN Women assists women to prepare for and win elections, building on their strengths and skills. Leadership training was provided for 45 potential female candidates in Vanuatu where training covered how to engage in community consultation, campaign strategy, policy development and interview skills. Vanuatu’s municipal elections were held in January 2014. Five women were elected – all of them graduates of UN Women’s leadership training.

LIZA MAIMONE,
WORKPLACE GIVER, CANBERRA

“PwC is a National Sponsor of the Australian National Committee for UN Women and has been supporting International Women’s Day for many years. I choose to support UN Women because I believe in its commitment towards expanding women’s leadership and enhancing women’s economic empowerment. Workplace giving is a great way to contribute as it is convenient, transparent and trustworthy.”

HOW YOU CAN HELP:

Contact the Australian National Committee for UN Women today at workplacegiving@unwomen.org.au to find out more about how you and your organisation can support UN Women’s work through Workplace Giving. Alternatively, contact your payroll team to see what Workplace Giving program is in place – and ensure that the Australian National Committee for UN Women is one of the charities you can choose to support.

TAKE ACTION TODAY TO HELP IMPROVE THE LIVES OF WOMEN AND GIRLS.

REFERENCES 1. World Health Organisation (2013) ‘Global and Regional Estimates of Violence Against Women: prevalence and health effects of intimate partner violence and non-partner sexual violence’, <http://www.who.int/reproductivehealth/publications/violence/9789241564625/en/> 2. United Nations (2012) World Millennium Development Goals Report, <http://www.un.org/millenniumgoals/pdf/MDG%20Report%202012.pdf> 3. UN Women (2014) ‘Markets For Change’, <https://unwomen.org.au/sites/default/files/marketsforchangenarrative2508.pdf> 4. Pacific Women in Politics website (supported by UNDP and Pacific partners) (1 October 2014) available at <http://www.pacwip.org/women-mps/national-women-mps/>, Inter-Parliamentary Union available at <http://www.ipu.org/wmn-e/classif.htm>